

EEO PUBLIC FILE REPORT¹
WMKV-FM Maple Knoll Communities, Inc.
June 1, 2024-May 31, 2025

Section 1. Vacancy List

Job Title	Recruitment Source (RS) Used to Fill Vacancy	RS that Referred the hiree
None	N/A	N/A

Section 2. Recruitment Source List

RS Number	RS Information	Apps received from RS over 12-month period	No. of Interviews Referred by RS over 12-month period
None			
Total Number of Interviews over 12-month period: 0			

Section 3. Recruitment Initiatives

Type of Recruitment/Enrichment	Brief Description of Activity
June 11, 18, 25, 2024; July 9, 16, 23, 30, 2024, and August 6, 13, 20, 2024 WMKV at Blue Ash Concerts in the Park	WMKV’s Station Director, Program Host, and staff/volunteers appeared at a WMKV booth to meet the public and discuss programming and more details at WMKV at each of the weekly 2-hour concerts. The station is media sponsor and also supplied an MC for each event and met many listeners and interested existing and potential listeners.

¹ The station currently has fewer than five full-time employees and has had fewer than five full-time employees during the reporting period. In an effort to ensure compliance should the Unit return to five full-time employees, the Unit has continued to prepare an annual report and post it to the station’s website and online public inspection file, despite not being required to do so.

<p>Ongoing 2024-25 Employee training program</p> <p>Weekly, June 2024 through June 2025 WMKV meetings and recordings with Greater Cincinnati Business Leaders for BusinessWise at MCM/Cherry Bekaert Accounting Offices</p> <p>June 5, 2024 Golden Years Expo Fairfield Community Arts Center 513-867-5348</p> <p>Ongoing, 2024-2025 Internship program designed to assist members of the community to acquire skills needed for broadcast employment</p> <p>Ongoing, 2024-2025 Mentoring program for station personnel</p> <p>Ongoing July, 2024 through June, 2025 Employee training program (traffic and billing)</p>	<p>WMKV's Operations Manager and Station Director training volunteer on production and fundraiser breaks in addition to other new Maple Knoll volunteers.</p> <p>Generally 1-3 times per month, Station Director met and recorded segments with area business leaders and entrepreneurs at the MCM-Cherry Bekaert offices. These meetings produced excellent radio programs but also exposed WMKV to many business leaders in Cincinnati to learn recruiting techniques and best business practices.</p> <p>WMKV Manager attended the special event for seniors and families, supplying information on WMKV.</p> <p>WMKV Staff, including Operations Manager and Station Director, are working with community phone volunteer for the WMKV Trivia Tuesday show, including the volunteer adding questions to the show and making occasional appearances on the show.</p> <p>Station Director is working with Producer/Program Host, Program Host, and Operations Manager to add new duties and skills improving on-air work and hosting our WMKV Means Business and News programming, plus sharing of new methods of forward promotion and editing skills in Adobe Audition, including the new CS6 and Wide Orbit software.</p> <p>Station Director and Operations Manager work with new station Sales Director for professional development in training on traffic and billing and station software.</p>
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<p>Monthly, June 2024 through May 2025 Participation in events/programs with educational institutions relating to career opportunities in broadcasting</p>	<p>Each month during the period, staff welcomed guests to the studio from the Lakota Local School District, faculty and students, plus leaders from the West Chester, Ohio community to be part of the half-hour show (Listen Up Lakota!), increasing knowledge of WMKV to a wide range of potential applicants and volunteers. Guests come to the station for interviews which are aired twice monthly.</p>
<p>July 6, 2024 Jeffrey G. Hoeh Golf Scramble Fundraising Event Aston Oaks Golf Course</p>	<p>WMKV Station Director and a volunteer appeared on behalf of WMKV and Zahnadu Productions and DJed the 12-hour charity event.</p>
<p>Weekly, 2023-2024 (ongoing) Phone training for volunteer</p>	<p>We have a volunteer training on the phone system and radio background with our Computer Talk program Tuesdays 1-2pm at WMKV. They have also done voice work for the station as well.</p>
<p>August 14, 2024 Pro Seniors “Seniors Who Rock” Summit Hitel</p>	<p>WMKV’s Station Director served as MC for the annual Seniors Who Rock live event held by Pro Seniors at the Summit Hotel</p>
<p>August 31, 2024 1940s Day, Cincinnati Museum Center</p>	<p>WMKV’s Station Director, plus a volunteer, met numerous people at the one-day event at Union Terminal. Station Director also interviewed a wide array of attendees for radio shows as well.</p>
<p>September 14, 2024 Walk to Defeat ALS Cincinnati</p>	<p>WMKV’s Station Director appeared as the DJ for the annual event to raise money to beat ALS.</p>
<p>September 16, 2024 WMKV Golf Classic Glenview Golf Course</p>	<p>WMKV’s Station Director, plus Development Director and other staff and volunteers attended the WMKV golf outing to meet supporters and listeners. Station Director co-MCed and provided PA for the event.</p>

<p>September 20, 2024 Blue Ash Celebration Mile Walk Blue Ash Nature Park</p>	<p>WMKV's Station Director was the DJ for the well-attended walk and dance event for families of children with special needs.</p>
<p>September 30, 2024 Community Advisory Board Meeting</p>	<p>WMKV's Station Director met with the station's Community Advisory Board to discuss programming, fundraising, grants, and more station details.</p>
<p>October 13, 2024 Spring Grove Cruise-In Car Show Spring Grove Cemetery</p>	<p>WMKV's Station Director was the MC and greeted listeners at the annual car charity extravaganza.</p>
<p>October 22, 2024 Participation in events/programs with educational institutions relating to career opportunities in broadcasting</p>	<p>A homeschool student shadowed WMKV staff to fulfill a field trip requirement. He sat in on the air on our ComputerTalk and Trivia Tuesday shows.</p>
<p>October 23, 2024 Fall in Love with Maple Knoll Event Maple Knoll Village Auditorium</p>	<p>WMKV's Station Director met with the station's Community Advisory Board to discuss programming, fundraising, grants, and more station details.</p>
<p>October 23, 2024 Osher Lifelong Learning Institute Powel Crosley Lecture 513-556-000</p>	<p>WMKV staff presented on the history of radio and Powel Crosley for OLLI.</p>
<p>Ongoing June 2024-June 2025 Work with community volunteers on the Cincinnati Jazz Hall of Fame "All That Cincinnati Jazz" program</p>	<p>WMKV Staff work with community volunteers to help produce a weekly jazz program spotlighting local jazz artists.</p>
<p>November 10, 2024 Northwest HS Alumni Association Trivia Event</p>	<p>Station Director represented WMKV as DJ and co-host for the fundraising event at Northwest High School.</p>
<p>November 17, 2024 Harry James Concert and Dance Cincinnati Music Hall Ballroom</p>	<p>WMKV Station Director served as host and MC on behalf of the station at the dance featuring the national touring Harry James Orchestra.</p>

<p>January 13 and February 14, 2025 WMKV's Station Director DJs holiday parties at the Meadows Community at Maple Knoll. Ruthie</p>	<p>Station Director met listeners and provided music for two parties at the Meadows senior community at Maple Knoll Village.</p>
<p>January 16, 2025 Station Director at the Rockdale Temple Couples Group Event—Trivia and Music Bingo</p>	<p>Station Director represented WMKV as host of a special event for Rockdale Temple.</p>
<p>February 13, 2025 Church of Our Saviour Radio Presentation</p>	<p>Staff member met listeners and spoke to a group about radio and WMKV.</p>
<p>March 23, 2025 Northwest HS Alumni Association Trivia Event</p>	<p>Station Director represented WMKV as DJ and co-host for the fundraising event at Northwest High School</p>
<p>April 29, 2025 Pro Seniors ScamProof Seniors Event New Prospect Baptist Church</p>	<p>Station Director represented WMKV moderator and met listeners for the ScamProof Seniors event with the FBI, Ohio Consumers Counsel, the Ohio Attorney General's Office and the U.S. Postal Inspector's Office and recorded for later broadcast.</p>
<p>May 2, 2025 Participation in events/programs with educational institutions relating to career opportunities in broadcasting</p>	<p>Station Director attended Fairfield School Career Day and did a variety of presentations to students teaching about audio and DJing as career options.</p>