

## March 2026 update on WLHS/WMKV 1st Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. Our quarterly BBB ScamTalk show with Megan O'Brien of the Cincinnati BBB aired February 27 and featured both Ainsley MacDougal from the BBB and Cathy Rafales from ProSeniors for National Consumer Week.
2. Listen Up Lakota! had shows with host Russ Heltman and special guests on January 16: Ohio Mr. Football finalist Ryder Hooks for a chat about his time playing running back at Lakota East, February 20 members of the Lakota Cyber Academy to discuss their awesome high school accomplishments in the cyber field, and on March 20, Pual Stumpf from the Liberty Township Historical Society
3. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation and George Zahn is coaching Russ on morning drive. New efforts in 2026 will center on Russ Heltman and George Zahn training as we introduce NCH to other studios.
4. WMKV's studio windows are again featuring pictures and bios of the Cincinnati Jazz Hall of Fame inductees from the induction class of 2017.
5. Our Fobiano Music Series this quarter included in January, shows on Guy Lombardo, Johnny Cash, Debbie Reynolds and Eddie Fisher, and Elvis Presley, plus in February shows on The Day The Music Died, Cincinnati's Last Streetcar and American Bandstand in the 1950s and 60s, and in March programs including Paul McCartney and Wings Part 1, Neil Sedaka, Keil Diamond in the Jazz Singer, and Guy Lombardo and Tony Randall
6. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with Hoxworth Blood Center, the FreeStore Foodbank, Cincinnati Jazz Hall of Fame, Clovernook Center for the Blind and Visually Impaired, Cincinnati Nature Center, DAV, the Ohio River Chapter Train Collectors Association, Buckeye United Fly Fishers, The Ohio Senior Medicare Patrol, ProSeniors, Cincinnati Museum Center, The Fairfield Community Arts Center, and more,
7. In this quarter, WMKV's George Zahn produced a 5-part series on V-J Day for Spotlight programs. The interviews were selected from a 50<sup>th</sup> anniversary V-J Day show originally aired on WMKV September of 1995. The show is dedicated to veterans and is also a tribute to the early years of WMKV.
8. We are working with Mark Magistrelli and George Zahn discussed a possible new one-hour weekly show from Birdland with Vince Giordano of the Nighthawks, in effect, a delayed "simulcast" of shows from Birdland in New York City. We've made progress in the last quarter on the show.
9. WMKV/WLHS will be working with Pro Seniors again in 2026 for a live audience Fraud Prevention Expo event on May 14 for later broadcast.
10. George Zahn welcomed Kurt Reiber of the Free Store Foodbank to talk about food need in Greater Cincinnati and to look back on his 50 years with the FreeStore. It aired on WMKV/WLHS Spotlight.
11. George Zahn will represent WMKV at the Northwest High School Alumni Association Trivia fundraiser on April 26 and on July 26. He also hosted an event February 1.
12. George Zahn MCed a February 9 Senior Hearts Dance at Fairfield Community Arts Center.
13. WMKV has secured a table (value \$3000) for WMKV/Maple Knoll at the Local 12 Health and Retirement Expo May 29.
14. George Zahn will represent WMKV and Maple Knoll Communities/The Knolls of Oxford as a DJ at the Miami University Alumni Weekend June 6.

15. WMKV is finalizing our agreement with the city of Blue Ash to again sponsor and host the Blue Ash Summer Concerts in the Park in 2026. We supply a guest MC for each event at the Summer Concert series Tuesday nights from 7-9pm. Among our hosts are Bob Hinklin, Russ Heltman, Mike Martini, and George Zahn.
16. Medicare Moment program with Cathy Rafales broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
17. WMKV/WLHS will be working with Pro Seniors again in 2026 for a Fraud Prevention Expo at Community Action Agency of Cincinnati and Hamilton County on May 14 for later broadcast. This show will feature representatives of the FBI, the Ohio AG's office, Federal Trade Commission, the Ohio Senior Medicare Patrol, US Postal Inspection Service, Social Security Administration, the BBB, Ohio Department of Insurance, Council on Aging, Ohio Consumers' Counsel, and more. George Zahn will attend and interview those representatives for an extended broadcast/podcast after the event.
18. Dusty Rhodes is working on a new Sunday morning spiritual pop music program for Sunday mornings in the coming quarter.
19. Each week, WMKV/WLHS offer community responsive programs that include discussion of a variety of outdoor activities, medical information including blood donation, hobbies, hunger issues, real estate education, local arts and culture, natural science and wildlife, Cincinnati and regional history, pet behavior and health care, Cincinnati broadcast history, food and culinary issues, travel, antiques, consumer issues, radio history, computers and technology, veterans services and senior and aging issues, Social Security, and Medicaid and Medicare, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.
20. On August 12, George Zahn will MC the annual Seniors Who Rock event at the 20<sup>th</sup> Century Theater with ProSeniors. 2025 shows from last year's event will air on WMKV Spotlight and will air again in early 2026.
21. George Zahn is working on a Singo residents' event and Meet and Greet events for WMKV with Sandy Bucher and activities. We're targeting the first or second quarter, but WMKV and its history will be the topic of Wine and Words for Maple Knoll residents May 7.