

## **AGENDA FOR WMKV COMMUNITY ADVISORY BOARD MEETING**

**Monday, March 2<sup>nd</sup>, 2026, 10:30 AM – Noon**

### **Location - Maple Knoll Board Room**

- 1. Welcome and call to order.**
- 2. Review and approval of minutes from the prior meeting of the CAB.**
- 3. Financial –**
  - Results from December 2025 Holiday Mini-Drive
  - Purchase and status of automation system
  - Plan for Spring Fund Drive – Wed 3/11 – Tue 3/17
  - Other
- 4. Programming –**
  - Report from Station Director, Mr. George Zahn, regarding new or upcoming changes to regular programming, if any
- 5. Changes to Board Membership –**
  - John Anderson stepping down
  - Will seek additional members to board – at least one needs to be a Maple Knoll resident
- 6. Board Suggestions for Consideration & Discussion –**
  - In past WMKV was streamed to residents through the MK community TV network. This is no longer doable due to AV technical changes.
  - Any update on work to bring WMKV to other BHI Communities. Visits? Promote on line/streaming access at other communities? Possible to build 'local programming' for other communities?
  - In past (pre-2000) WMKV published and mailed a quarterly program guide/newsletter. Included ads (revenue source). *Who was it sent to? Is a newsletter an idea to reconsider?*
    - Ken can comment on commercial print costs from experiences with Buckeye United Fly Fishers – brochures, show materials
  - VJ Day Documentary produced by WMKV that won national awards. Has program been located in WMKV archives? Connie has tape and CD copy of the program.

- Consider rebroadcasting jazz program hosted by Oscar Treadwell. May be in archives on tape in library
- Connie also has suggested considering Bill Nimmo's "Two on the Aisle" programs for rebroadcast – *George to discuss*.
- Interactions with City of Springdale – ideas for local newspaper, high-school student tours of station/volunteer at station.
- Clean up of studio and offices – local cleaning service in return for on-air promotion?

**7. Any unfinished "Old Business"**

**8. Any "New Business"**

**9. Schedule next CAB Meeting**

**10. Adjournment**