

WMKV

A Public Telecommunications Entity Owned
and Operated by Maple Knoll Communities, Inc.

Financial Statements

As of December 31, 2024 and 2023 and for the Years
Then Ended with Independent Auditor's Report



YOUR SUCCESS IS OUR PASSION

WMKV

Financial Statements

*As of December 31, 2024 and 2023 and for the Years
Then Ended with Independent Auditor's Report*

Table of Contents

Independent Auditor's Report	1
Financial Statements	
Statements of Financial Position	3
Statements of Activities	4-5
Statements of Functional Expenses.....	6-7
Statements of Cash Flows	8
Notes to the Financial Statements	9

Independent Auditor's Report

To the Board of Directors
WMKV, a Public Telecommunications Entity
Owned and Operated by Maple Knoll Communities, Inc.

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of WMKV, a public telecommunications entity owned and operated by Maple Knoll Communities, Inc., which comprise the statements of financial position as of December 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of WMKV as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of WMKV and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about WMKV's ability to continue as a going concern for one year after the date that the financial statements are issued.

Auditor's Responsibilities for the Audits of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement



YOUR SUCCESS IS OUR PASSION

when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audits.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of WMKV's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about WMKV's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audits.

A handwritten signature in dark ink, appearing to read "Brixey & Meyer".

Brixey & Meyer, Inc.
Miamisburg, Ohio
May 27, 2025

WMKV
Statements of Financial Position

	December 31,	
Assets	2024	2023
Current assets:		
Accounts receivable, underwriting	\$ 11,228	\$ 27,737
Pledges receivable	1,345	2,047
Due from related party	508,889	466,662
Total current assets	<u>521,462</u>	<u>496,446</u>
 Total assets	 <u><u>\$ 521,462</u></u>	 <u><u>\$ 496,446</u></u>
 Liabilities and Net Assets		
Current liabilities:		
Accounts payable	\$ 48,104	\$ 43,763
Accrued compensation	9,593	8,466
Total current liabilities	<u>57,697</u>	<u>52,229</u>
 Net assets:		
Without donor restrictions	446,973	418,446
With donor restrictions	16,792	25,771
Total net assets	<u>463,765</u>	<u>444,217</u>
 Total liabilities and net assets	 <u><u>\$ 521,462</u></u>	 <u><u>\$ 496,446</u></u>

WMKV
Statements of Activities
For the year ended December 31, 2024, with Comparative Totals for 2023

	Without Donor Restrictions	With Donor Restriction	2024	2023
Operating revenues and support:				
Contributions	\$ 293,561	\$ -	\$ 293,561	\$ 295,475
Underwriting	61,430	-	61,430	123,318
Special event	76,380	-	76,380	99,570
Grants from Corporation for Public Broadcasting	74,711	26,689	101,400	89,223
Donated goods and services	66,156	-	66,156	23,526
Other grants	-	-	-	9,000
Net assets released from restrictions	35,668	(35,668)	-	-
Total operating revenues and support	607,906	(8,979)	598,927	640,112
Operating expenses:				
Program services	214,834	-	214,834	227,732
Supporting services	364,545	-	364,545	416,629
Total operating expenses	579,379	-	579,379	644,361
Increase (decrease) in net assets	28,527	(8,979)	19,548	(4,249)
Net assets, beginning of year	418,446	25,771	444,217	448,466
Net assets, end of year	<u>\$ 446,973</u>	<u>\$ 16,792</u>	<u>\$ 463,765</u>	<u>\$ 444,217</u>

WMKV
Statement of Activities
For the year ended December 31, 2023

	Without Donor Restrictions	With Donor Restriction	2023
Operating revenues and support:			
Contributions	\$ 295,475	\$ -	\$ 295,475
Underwriting	123,318	-	123,318
Special event	99,570	-	99,570
Grants from Corporation for Public Broadcasting	65,855	23,368	89,223
Donated goods and services	23,526	-	23,526
Other grants	-	9,000	9,000
Net assets released from restrictions	6,597	(6,597)	-
Total operating revenues and support	<u>614,341</u>	<u>25,771</u>	<u>640,112</u>
Operating expenses:			
Program services	227,732	-	227,732
Supporting services	416,629	-	416,629
Total operating expenses	<u>644,361</u>	<u>-</u>	<u>644,361</u>
Increase (decrease) in net assets	(30,020)	25,771	(4,249)
Net assets, beginning of year	448,466	-	448,466
Net assets, end of year	<u><u>\$ 418,446</u></u>	<u><u>\$ 25,771</u></u>	<u><u>\$ 444,217</u></u>

WMKV
Statement of Functional Expenses
For the year ended December 31, 2024

	Program Services				Supporting Services				Total
	Programming and Production	Broadcasting and Engineering	Program Information	Total Program Services	Management and General	Fundraising	Underwriting	Total Supporting Services	
Salaries and wages	\$ 81,692	\$ 69,103	\$ 4,993	\$ 155,788	\$ 34,355	\$ 42,327	\$ 31,191	\$ 107,873	\$ 263,661
Employee benefits and payroll taxes	18,939	16,020	1,157	36,116	7,964	9,813	7,231	25,008	61,124
Purchased services	-	9,280	-	9,280	29,345	11,535	-	40,880	50,160
Office supplies	2,167	8,669	-	10,836	4,334	92,162	2,167	98,663	109,499
Special event	-	-	-	-	-	27,867	-	27,867	27,867
Administrative overhead	-	-	-	-	34,832	-	-	34,832	34,832
Other	-	2,814	-	2,814	22,236	7,186	-	29,422	32,236
Total operating expenses	\$ 102,798	\$ 105,886	\$ 6,150	\$ 214,834	\$ 133,066	\$ 190,890	\$ 40,589	\$ 364,545	\$ 579,379

WMKV
Statement of Functional Expenses
For the year ended December 31, 2023

	Program Services			Supporting Services					Total
	Programming and Production	Broadcasting and Engineering	Program Information	Total Program Services	Management and General	Fundraising	Underwriting	Total Supporting Services	
Salaries and wages	\$ 79,786	\$ 67,242	\$ 4,981	\$ 152,009	\$ 34,897	\$ 42,637	\$ 36,058	\$ 113,592	\$ 265,601
Employee benefits and payroll taxes	24,790	20,892	1,548	47,230	10,843	13,247	11,203	35,293	82,523
Purchased services	-	15,866	-	15,866	88,024	23,526	-	111,550	127,416
Office supplies	3,015	9,612	-	12,627	3,249	30,745	2,417	36,411	49,038
Special event	-	-	-	-	-	19,517	-	19,517	19,517
Administrative overhead	-	-	-	-	88,497	-	-	88,497	88,497
Other	-	-	-	-	8,142	-	-	11,769	11,769
Total operating expenses	\$ 107,591	\$ 113,612	\$ 6,529	\$ 227,732	\$ 233,652	\$ 133,299	\$ 49,678	\$ 416,629	\$ 644,361

WMKV
Statements of Cash Flows

	For the years ended December 31,	
	2024	2023
Cash Flows from Operating Activities		
Increase (decrease) in net assets	\$ 19,548	\$ (4,249)
Changes in operating assets and liabilities:		
Accounts receivable, underwriting	16,509	(8,003)
Pledges receivable	702	(1,472)
Due from related party	(42,227)	(1,099)
Accounts payable	4,341	20,290
Accrued compensation	1,127	(5,467)
Net cash from operating activities	-	-
Cash Flows from Investing Activities	-	-
Cash Flows from Financing Activities	-	-
Net Change in Cash	-	-
Cash, Beginning of Year	-	-
Cash, End of Year	\$ -	\$ -

See independent auditor's report and accompanying notes to the financial statements.

WMKV
Notes to the Financial Statements
December 31, 2024 and 2023

Note 1 – Nature of Business

WMKV (the “Organization”) is a public telecommunications entity owned and operated by Maple Knoll Communities, Inc. (“Maple Knoll”). Founded in 1995, the Organization is housed on the campus of Maple Knoll, a non-profit retirement community in Springdale, Ohio.

The Organization’s mission is to provide radio programming that covers a diverse array of content in the areas of music, cultural arts, information, and entertainment. The Organization targets older adults, striving to serve as an informational and entertainment companion to seniors, caregivers, and families in Greater Cincinnati and Butler and Warren County, Ohio via WMKV 89.3FM and WLHS 89.9FM. Programming is also available around the world via streaming services and smart speakers. The Organization’s mission also includes the preservation of broadcast history and is produced largely for, about, and by seniors, while exposing new generations to musical standards and nostalgia and spreading critical aging, arts, veterans, and public service information, with a respectful, largely apolitical, and friendly presentation.

Note 2 – Summary of Significant Accounting Policies

Basis of Presentation

The financial statements are prepared on the accrual method of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Accounts Receivable

The Organization carries its accounts receivable at invoiced amounts less an allowance for expected credit losses. The allowance for expected credit losses is the Organization’s best estimate of expected credit losses on existing accounts receivable balances. The Organization determined the allowance for expected credit losses using estimates based on historical loss experience while also considering the current and future economic environment. The Organization reviews the allowance for expected credit losses on a regular basis. At December 31, 2024 and 2023, the allowance for expected credit losses was \$0.

The following amounts are included in the statements of financial position as of:

	December 31, 2024	December 31, 2023	January 1 2023
Accounts receivable, underwriting	<u>\$ 11,228</u>	<u>\$ 27,737</u>	<u>\$ 19,734</u>

WMKV
Notes to the Financial Statements (continued)
December 31, 2024 and 2023

Note 2 – Summary of Significant Accounting Policies (continued)

Net Assets

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

- Net assets without donor restrictions – Net assets without donor restrictions are available for use at the discretion of the Organization for general operating purposes and not subject to donor or certain grantor restrictions. From time to time, the Organization may designate a portion of these net assets for specific purposes, which makes them unavailable for use at management's discretion. There were no board designated net assets at December 31, 2024 or 2023.
- Net assets with donor restrictions – Net assets with donor restrictions consist of assets whose use is limited by donor-imposed time or purpose restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates those resources be maintained in perpetuity. When a restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, the net assets are reclassified as net assets without donor restriction and reported in the statements of activities as net assets released from restriction. At December 31, 2024 and 2023, net assets with donor restrictions were \$16,792 and \$25,771, respectively. See Note 5 for more information.

Revenue Recognition

Contributions

The Organization is supported by contributions from other organizations. Contributions are recognized when the grantor or donor makes a promise to give in writing to the Organization that is, in substance, unconditional. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they are dependent are substantially met. Contributions are recorded as without donor restrictions or with donor restrictions, depending on the existence or nature of any donor restrictions. All donor-restricted support is reported as an increase in net assets with donor restrictions. When the stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions. Contributions are recorded at fair value at the date of donation.

Underwriting

Revenue from contracts with customers is primarily recognized from underwriting. The Organization identifies a contract with a customer for revenue recognition when there is approval and commitment from both parties, the rights of the parties and payment terms are identified, the contract has commercial substance, and the collectability of consideration is probable. The Organization evaluates each contract to determine the number of distinct performance obligations.

WMKV
Notes to the Financial Statements (continued)
December 31, 2024 and 2023

Note 2 – Summary of Significant Accounting Policies (continued)

Revenue Recognition (continued)

These contracts consist of performance obligations to broadcast underwriting announcements and are reported at the amount that reflects the consideration to which the Organization expects to be entitled in exchange for providing services. Each on-air broadcast is determined to be a distinct performance obligation. The transaction price is stated in the contracts and is known at the time of contract inception. The Organization determines the transaction price based on standard charges for goods and services provided.

Underwriting revenue is recognized at a point in time when the underwriting announcements are broadcast on-air. Customers are billed for underwriting spots monthly after they are broadcast on-air and payment is expected within 30 days.

Special Event

Revenue from the special event is reported at the amount that reflects the consideration to which the Organization expects to be entitled in exchange for the direct cost of the benefits received by the participant at the event. Revenue for performance obligations satisfied over time is generally recognized over the duration of the related special event.

Donated Goods and Services

Donated goods and services are recognized at their estimated fair value as revenue and expense in the statements of activities if they (1) create or enhance non-financial assets or (2) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Donated goods and services that do not meet these criteria are not recognized. The fair value of the donated goods and services is estimated based on hourly rates and the amount of time donated.

For the years ended December 31, 2024 and 2023, the Organization received donated goods and services with a fair value of \$66,156 and \$23,526, respectively, which were used to support fundraising activities of the Organization.

Functional Allocation of Expense

The costs of providing various programs and other activities have been summarized on a functional basis in the statements of functional expenses. Accordingly, expenses are directly applied when applicable and other expenses have been allocated among the program and supporting services benefitted. Salaries and wages and employee benefits and payroll taxes are allocated based upon time and effort expended. All other expenses are allocated based on usage of resources.

Income Taxes

The Organization is a component of Maple Knoll. Maple Knoll is exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code. Management has analyzed the tax positions taken by the Organization and has concluded that as of December 31, 2024 and 2023, there are no uncertain positions taken or expected to be taken that would require recognition of a liability or disclosure in the financial statements.

WMKV
Notes to the Financial Statements (continued)
December 31, 2024 and 2023

Note 3 – Liquidity and Availability of Resources

The Organization is substantially supported by contributions and underwriting revenue. As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

The following reflects the Organization's financial assets available to meet cash needs for general expenditures within one year reduced by the amounts not available for general expenditures within one year of December 31:

	<u>2024</u>	<u>2023</u>
Financial assets:		
Accounts receivable, underwriting	\$ 11,228	\$ 27,737
Pledges receivable	1,345	2,047
Due from related party	508,889	466,662
Total financial assets	<u>521,462</u>	<u>496,446</u>
Less those unavailable for general expenditures within one year due to:		
Contractual or donor-imposed restrictions	16,792	25,771
Board designations	-	-
Total	<u>16,792</u>	<u>25,771</u>
Financial assets available to meet cash needs for general expenditures within one year	<u><u>\$ 504,670</u></u>	<u><u>\$ 470,675</u></u>

Note 4 – Special Event

Special event revenue and expenses are directly related to fundraising and consist of the following for the year ended December 31:

	<u>2024</u>	<u>2023</u>
Special event revenue	\$ 76,380	\$ 99,570
Less: Special event expenses - Costs of direct benefit to donors	(27,867)	(19,517)
Increase to net assets from special event	<u><u>\$ 48,513</u></u>	<u><u>\$ 80,053</u></u>

WMKV
Notes to the Financial Statements (continued)
December 31, 2024 and 2023

Note 5 – Net Assets with Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes at December 31:

	<u>2024</u>	<u>2023</u>
Acquisition and distribution of national programming	\$ 16,792	\$ 23,368
Equipment	<u>-</u>	<u>2,403</u>
Net assets with donor restrictions	<u>\$ 16,792</u>	<u>\$ 25,771</u>

The following schedule is the assets released from restrictions for the years ended December 31:

	<u>2024</u>	<u>2023</u>
Release of purpose restrictions	\$ 35,668	\$ 6,597

Note 6 – Related Party Transactions

The Organization does not have its own cash account. Instead, Maple Knoll handles all cash transactions related to the Organization, including the receipt of contributions, underwriting revenues, and special event income, and the disbursement of operating expenses. The impact of the cash activity on the statements of financial position is recorded to a general department within Maple Knoll, and the impact of revenues and expenses on the statements of activities are recorded to the Organization's department. To balance the Organization's financial statements, the Organization will record the net impact of all cash receipts and disbursements as a balance due from Maple Knoll on the statements of financial position. The balance due to WMKV from Maple Knoll was \$508,889 and \$466,662 at December 31, 2024 and 2023, respectively, which is recorded as due from related party on the statements of financial position.

In addition, Maple Knoll charges an administrative overhead fee to the Organization to capture time incurred by Maple Knoll employees for accounting, human resources, and information technology, among other things. The administrative overhead fee also includes an allocation of rent for office space. The administrative overhead fee is calculated based on the percentage of WMKV's revenue in relation to Maple Knoll's revenue as a whole. For the years ended December 31, 2024 and 2023, the Organization recognized administrative overhead expense of \$34,832 and \$88,497, respectively.

Note 7 – Retirement Plan

The Organization participates in a defined contribution 401(k) retirement savings plan (the Plan) sponsored by Maple Knoll, covering all employees who have met the eligibility requirements. The Organization makes a safe harbor nonelective contribution to the Plan in an amount equal to 3% of compensation. The expense for Organization contributions to the Plan was \$10,102 and \$7,352 for the years ended December 31, 2024 and 2023, respectively.

WMKV
Notes to the Financial Statements (continued)
December 31, 2024 and 2023

Note 8 – Contingencies

From time to time, the Organization may be involved in legal actions arising in the ordinary course of business. Each of these matters is subject to various uncertainties, and it is possible that some of these matters may be resolved unfavorably. The Organization establishes accruals for losses that management deems to be probable and subject to reasonable estimate. The Organization is not currently involved in any such matters as of December 31, 2024 or 2023.

Note 9 – Subsequent Events

The financial statements and related disclosures include evaluation of events up through and including May 27, 2025, which is the date the financial statements were available to be issued. No subsequent events requiring financial statement adjustment and/or disclosure have been identified.