June 2025 update on WLHS/WMKV 2nd Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

- 1. WMKV renewed our agreement with the city of Blue Ash to again sponsor and host the Blue Ash Summer Concerts in the Park June through August. This is great exposure for WMKV and WLHS.
- 2. In this quarter, starting June 1, WMKV/WLHS added another iconic voice to our lineup as Jay Gilbert (formerly WEBN) has volunteered to create a new Is It Folk Music Or Not? Show, Sunday nights at 8pm.
- Listen Up Lakota! had shows on April 18- Paul Stumph from the Liberty Township Historical Society, May 16- Liberty Collective owner Mike Ewers June 20- Lakota Local Schools Superintendent Dr. Ashley White
- 4. Our quarterly BBB ScamTalk show with Megan O'Brien of the Cincinnati BBB aired April 25.
- 5. Among the Larry and Carol Fobiano series programs this quarter included in April, shows on a 1955 Prom special, Guy Mitchell, Doris Day, and Andy Willaims, and in May, two shows on WWII Music and how it influenced the nose art on WWII aircraft, plus a show on the Inkspots. In June we featured shows on Vic Damone, Michael Bublé, and a 1950-55 Class Reunion Music Special. All shows are produced at WMKV by George Zahn.
- 6. WMKV continues to air 30th anniversary spots commemorating the station's inception in 1995. May 16 Mike Martini hosted a one-hour special with Connie Langhorst, WMKV's first Station Manager, and voices of 30 years of WMKV.
- 7. April 29 featured a 2-hour special on ScamProof Seniors with ProSeniors recorded at the New Prospect Baptist Church. FBI, the Ohio Attorney General's office, the U.S. Postal Inspection service and Ohio Consumers Counsel will be represented. George Zahn moderated and provided PA and recording for the broadcast. The show aired May 22 and is available as a podcast on the wmkvfm.org website as a public service.
- 8. On June 24, Matthew Barton from the Library of Congress in Washington, D.C.) visited WMKV and appeared on Trivia Tuesday as a guest and visited the station on June 25 and 26 as well. WE have discussed some artifacts from the WMKV Record Library that the LOC might be interested in.
- 9. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation and George Zahn is coaching Russ on morning drive.
- 10. Dr. Jennifer Wells from MedVet in West Chester is now hosting Our Best Friends pet show once per month, the 2nd Tuesday of the Month. Dr. Bob Biederman from the Plum Street Pet Clinic hosts the 4th Sunday of the month, and we augment their shows with a national Ask The Vets show and visits with Cheryl Kocher of Raise The Bar Dog Training on dog behavior once per quarter.
- 11. WMKV's studio windows are again featuring pictures and bios of the Cincinnati Jazz Hall of Fame inductees from the induction class of 2016.
- 12. George Zahn attended a Fairfield School Career Day with an audio demonstration on May 2.
- 13. George Zahn represented WMKV/WLHS at the Fairfield Golden Years Expo at Fairfield Community Arts Center on June 4.
- 14. Mike Martini, Carol Mundy, Lori Zahn, and George Zahn represented WMKV/WLHS at the first ever 1950s Day event at Union Terminal on May 2. George Zahn did interviews at the events and has created five different shows that will run over the next 6-8 months.
- 15. WMKV/WLHS will have special patriotic music programs for July 4 and the holiday weekend.
- 16. June 20 Mike Martini interviews the late radio legend Jim Scott's widow Donna Hartman on a special Celebration of Life for Jim in late June. June 28 Mike Martini Jim Scott's control board on display with Media Heritage at Mt. St. Joseph University for Celebration of Jim Scott's Life event.
- 17. April 2 was Lew Gatch's final show on Everybody's Planning Hour. We are running replays over the summer as we work to find a replacement show.
- 18. WMKV is now part of the Public Radio Exchange (PRX) and we are developing shows for the possibility of national distribution. Our outreach on behalf of Maple Knoll Communities and our broadcasts is now on a national scale. WMKV now has 5 series of national shows begun, the Fobiano Music Series, and the Stage and Soundtrack first series is also offered, now followed by The Big Broadcast, Moonlight Cocktails, and Ticket To Ride: An Hour with The Beatles. The shows are

- offered nationwide through the Public Radio Exchange and acknowledge CPB support and the Maple Knoll Public Radio Network. We have been reaching out via e-mail to stations around the country urging them to sample the shows. In the last quarter 2 shows have been picked up by stations, including WWNO in New Orleans.
- 19. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with the Cincinnati Jazz Hall of Fame, Pyramid Hill Sculpture Park, ProSeniors, The Titanic exhibit downtown Cincinnati, the Alzheimer's Association, Hoxworth Blood Center, Fairfield Community Arts Center,
- 20. June 27...The staff of WMKV was nominated for the Movers and Makers August Focus on Service to Seniors issue---Movers and Makers suggested just one person and we nominated Mike Martini for his years of service in radio.
- 21. Disabled American Veterans, Ohio Ecological Food and Farm Association, Cincinnati Museum Center, Fairfield's 55+ Programs, the City of Blue Ash, Senior driving Issues, and more,
- 22. We are working with Mark Magistrelli and George Zahn discussed a possible new one-hour weekly show from Birdland with Vince Giordano of the Nighthawks, in effect, a delayed "simulcast" of shows from Birdland in New York City.
- 23. On May 12, George Zahn had an interview for Cooking for Yummies with national guest Robert Irvine from the Food Network's Restaurant Impossible. The show aired May 26
- 24. On March 5, George Zahn recorded new HealthScope shows on location at Parkinson Community Fitness. The shows aired in April and June
- 25. Medicare Moment program with Cathy Rafales broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
- 26. Each week, WMKV/WLHS offer community responsive programs that include discussion of a variety of outdoor activities, estate planning, real estate education, local arts events and culture, important medical information, natural science, Cincinnati and regional history, pet behavior and health care, food and culinary issues, travel, antiques, radio history, computers and technology, health, language, veterans services and senior and aging issues, Social Security, and Medicaid and Medicare, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.
- 27. June 27 and July 1 John Ammerman from Maple Knoll was a featured guest on WMKV Spotlight.
- 28. George and Lori Zahn DJed the Don Helcher (station member) Peach Grove Car Show June 14.
- 29. On May 23, George Zahn MCed the Arlington Memorial Gardens Field of Memories event and on June 8 the Arlington second Sunday concert. He will also be at Arlington on July 13
- 30. In April, Moonlight Cocktails moved to new times, now twice a week, Friday and Saturday at 11pm, Jazz Inspired moved to Monday at 11pm. Moonlight Cocktails is a perfect lead-in to the new Dusty Rhodes Overnight Dance Party Sunday mornings Midnight to 6am. The Big Broadcast in April expands to 7-11pm