

**EEO PUBLIC FILE REPORT<sup>1</sup>**  
 WMKV-FM Maple Knoll Communities, Inc.  
 June 1, 2023-May 31, 2024

**Section 1. Vacancy List**

<b>Job Title</b>	<b>Recruitment Source (RS) Used to Fill Vacancy</b>	<b>RS that Referred the hiree</b>
None	N/A	N/A

**Section 2. Recruitment Source List**

<b>RS Number</b>	<b>RS Information</b>	<b>Apps received from RS over 12-month period</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
None			
<b>Total Number of Interviews over 12-month period: 0</b>			

**Section 3. Recruitment Initiatives/Employee Enrichment**

<b>Type of Recruitment/Enrichment</b>	<b>Brief Description of Activity</b>
<b>June 6, 13, 20, 27, 2023; July 11, 18, 25; August 1, 8, 15, 2023</b> <b>WMKV at Blue Ash Concerts in the Park</b>	<b>WMKV’s Station Director, Program Host, and staff/volunteers appeared at a WMKV booth to meet the public and discuss programming and more details at WMKV at each of the weekly 2-hour concerts. The station is media sponsor and also supplied an MC for each event and met many listeners and interested existing and potential listeners.</b>
<b>Ongoing 2023-24</b> <b>Employee training program</b>	<b>WMKV’s Operations Manager and Station Director training volunteer on production</b>

<sup>1</sup> The station currently has fewer than five full-time employees and has had fewer than five full-time employees during the reporting period. In an effort to ensure compliance should the Unit return to five full-time employees, the Unit has continued to prepare an annual report and post it to the station’s website and online public inspection file, despite not being required to do so.

<p><b>Weekly, June 2023 through May 2024</b>  <b>WMKV meetings and recordings with Greater Cincinnati Business Leaders for BusinessWise at MCM/Cherry Bekaert Accounting Offices</b></p> <p><b>Ongoing, 2023-2024</b>  <b>Internship program designed to assist members of the community to acquire skills needed for broadcast employment</b></p> <p><b>Ongoing, 2023-2024</b>  <b>Mentoring program for station personnel</b></p> <p><b>Ongoing July, 2023 through May, 2024</b>  <b>Employee training program (traffic and billing)</b></p> <p><b>Monthly, June 2023 through May 2024</b>  <b>Participation in events/programs with educational institutions relating to career opportunities in broadcasting</b></p>	<p><b>and fundraiser breaks in addition to other new Maple Knoll volunteers.</b></p> <p><b>At least 1-3 times per month, Station Director met and recorded segments with area business leaders and entrepreneurs at the MCM-Cherry Bekaert offices. These meetings produced excellent radio programs but also exposed WMKV to many business leaders in Cincinnati to learn recruiting techniques and best business practices.</b></p> <p><b>WMKV Staff, including Operations Manager and Station Director, are working with community phone volunteer for the WMKV Trivia Tuesday show, including the volunteer adding questions to the show and making occasional appearances on the show.</b></p> <p><b>Station Director is working with Producer/Program Host, Program Host, and Operations Manager to add new duties and skills improving on-air work and hosting our WMKV Means Business and News programming, plus sharing of new methods of forward promotion and editing skills in Adobe Audition, including the new CS6 and Wide Orbit software.</b></p> <p><b>Station Director and Operations Manager work with new station Sales Director for professional development in training on traffic and billing and station software.</b></p> <p><b>Each month during the period, staff welcomed guests to the studio from the Lakota Local School District, faculty and students, plus leaders from the West Chester, Ohio community to be part of the</b></p>
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<p><b>July 8, 2023</b>  <b>Jeffrey G. Hoeh Golf Scramble</b>  <b>Fundraising Event</b>  <b>Aston Oaks Golf Course</b></p>	<p><b>half-hour show (Listen Up Lakota!), increasing knowledge of WMKV to a wide range of potential applicants and volunteers. Guests come to the station for interviews which are aired twice monthly.</b></p> <p><b>WMKV Station Director and a volunteer appeared on behalf of WMKV and Zahnadu Productions and DJed the 12-hour charity event.</b></p>
<p><b>July 17, 2023</b>  <b>WMKV Community Advisory Board Meeting</b></p>	<p><b>WMKV’s Station Director met with the station’s Community Advisory Board to discuss programming, fundraising, grants, and more station details.</b></p>
<p><b>Weekly, 2023-2024 (ongoing)</b>  <b>Phone training for volunteer</b></p>	<p><b>We have a volunteer training on the phone system and radio background with our Computer Talk program Tuesdays 1-2pm at WMKV. They have also done voice work for the station as well.</b></p>
<p><b>July 17, 2023</b>  <b>University of Cincinnati-Maple Knoll Communities Agreement Renewal Event</b>  <b>Maple Knoll Village Auditorium</b></p>	<p><b>WMKV’s Station Director represented the station speaking with representatives of the University of Cincinnati School of Nursing, Engineering, and Medicine.</b></p>
<p><b>August 19, 2023</b>  <b>Jazz In Cincinnati Roundtable</b>  <b>Kennedy Heights Arts Center</b></p>	<p><b>WMKV volunteer announcer participated in an educational roundtable discussion with an audience from 3-4pm</b></p>
<p><b>August 23, 2023</b>  <b>Pro Seniors “Seniors Who Rock”</b>  <b>Longworth Hall event center</b></p>	<p><b>WMKV’s Station Director served as MC for the annual Seniors Who Rock live event held by Pro Seniors at Longworth Hall event center.</b></p>
<p><b>August 26, 2023</b>  <b>1940s Day, Cincinnati Museum Center</b></p>	<p><b>WMKV’s Station Director, plus volunteers, met numerous people at the one-day event at Union Terminal. Station Director also interviewed a wide array of attendees for radio shows as well.</b></p>

<p><b>August 29, 2023</b>  <b>Professional Development</b>  <b>CPB NGWS grant training</b></p>	<p><b>WMKV's Operations Manager and Station Director took an on-line seminar from CPB on the new Next Generation Warning System to be implemented in the future. The event included grant education.</b></p>
<p><b>September 13, 2023</b>  <b>Annual Fund Event at Maple Knoll Village Auditorium</b></p>	<p><b>WMKV's Station Director was the DJ for the annual event, meeting Springdale residents and listeners.</b></p>
<p><b>September 17, 2023</b>  <b>Walk to Defeat ALS Cincinnati</b></p>	<p><b>WMKV's Station Director appeared as the DJ for the annual event to raise money to beat ALS.</b></p>
<p><b>September 18, 2023</b>  <b>WMKV Golf Classic</b>  <b>Glenview Golf Course</b></p>	<p><b>WMKV's Station Director, plus Development Director and other staff and volunteers attended the WMKV golf outing to meet supporters and listeners. Station Director co-MCed and provided PA for the event.</b></p>
<p><b>September 18, 2023</b>  <b>Discussion on WMKV and Radio</b>  <b>Llanfair Retirement Community</b></p>	<p><b>WMKV program host appeared to speak about the station and radio with residents of Llanfair.</b></p>
<p><b>September 23, 2023</b>  <b>Blue Ash Celebration Mile Walk</b>  <b>Blue Ash Nature Park</b></p>	<p><b>WMKV's Station Director was the DJ for the well-attended walk and dance event for families of children with special needs.</b></p>
<p><b>Ongoing, 2023</b>  <b>Employee training program (voice and announce coaching)</b></p>	<p><b>WMKV Station Director has been working on refinement of announcer training with our Producer/Program Host.</b></p>
<p><b>October 1, 2023</b>  <b>Cincinnati Jazz Hall of Fame Induction</b>  <b>Mt. St Joseph University Auditorium</b></p>	<p><b>WMKV Station Director was given a special recognition award at the annual event and spoke at the ceremony and met listeners as well.</b></p>
<p><b>October 8, 2023</b>  <b>Spring Grove Cruise-In Car Show</b>  <b>Spring Grove Cemetery</b></p>	<p><b>WMKV's Station Director was the MC and greeted listeners at the annual car charity extravaganza.</b></p>

<p><b>October 10, 2023</b>  <b>Fall in Love with Maple Knoll Event</b>  <b>Maple Knoll Village Auditorium</b></p>	<p><b>WMKV's Station Director, plus volunteers, met numerous people at the one-day event at Union Terminal. Station Director also interviewed a wide array of public attendees for future radio shows as well.</b></p>
<p><b>October 17, 2023</b>  <b>Employee training program</b></p>	<p><b>WMKV Sales Director attended the one-day seminar and networking event "Breakthrough Sales Success" by the Ohio Association of Broadcasters.</b></p>
<p><b>October 23, 2023</b>  <b>WMKV Community Advisory Board Meeting</b></p>	<p><b>WMKV's Station Director met with the station's Community Advisory Board to discuss programming, fundraising, grants, and more station details.</b></p>
<p><b>Ongoing June 2023-May 2024</b>  <b>Work with community volunteers on the Cincinnati Jazz Hall of Fame "All That Cincinnati Jazz" program</b></p>	<p><b>Operations Manager and Station Director worked in Studio B with a volunteer on the technology for doing interviews in the studio for future Cincinnati Jazz Artist shows with the Cincinnati Jazz Hall of Fame.</b></p>
<p><b>February 17, 2024</b>  <b>Cincinnati Women's Club Clifton</b>  <b>WMKV/Radio Presentation</b></p>	<p><b>WMKV program host did a presentation and talk on WMKV and radio for the Women's Club of Cincinnati.</b></p>
<p><b>March 22, 2024</b>  <b>Participation in events/programs with educational institutions relating to career opportunities in broadcasting</b></p>	<p><b>WMKV Station Director presented seven group presentations on WMKV, radio, and audio editing, plus DJ work to freshman students at Lakota East Freshman School.</b></p>
<p><b>April 7, 2024</b>  <b>Northwest HS Alumni Association</b>  <b>Trivia Event</b></p>	<p><b>Station Director represented WMKV as DJ and co-host for the fundraising event at Northwest High School.</b></p>
<p><b>April 17, 2024</b>  <b>Participation in events/programs with educational institutions relating to career opportunities in broadcasting</b></p>	<p><b>WMKV Staff gave tours to members of Rockdale Temple at the WMKV Studios.</b></p>

<p><b>April 19, 2024</b>  <b>Scam Proof Seniors Educational Event</b>  <b>Springdale Community Center</b></p>	<p><b>WMKV’s Station Director served as co-host and interviewer for a consumer expert panel discussion including the Ohio AG Office, FTC, FBI, U.S. Secret Service and more with a live audience. The show was recorded for airing May 9, 2024.</b></p>
<p><b>April 29, 2024</b>  <b>WMKV Community Advisory Board Meeting</b></p>	<p><b>WMKV’s Station Director met with the station’s Community Advisory Board to discuss programming, fundraising, grants, and more station details.</b></p>
<p><b>May 13-17, 2024</b>  <b>WMKV Station Tours</b>  <b>National Skilled Nursing Care Week</b>  <b>Maple Knoll Village</b></p>	<p><b>WMKV staff offered tours of the station to employees and residents of Maple Knoll Village, one feature as part of a “Radio Celebration” of National Skilled Nursing Care Week.</b></p>
<p><b>May 16, 2024</b>  <b>WMKV Music Mobile on Campus</b>  <b>National Skilled Nursing Care Week</b>  <b>Maple Knoll Village</b></p>	<p><b>WMKV Station Director made musical stops for residents and employees with the WMKV Music Mobile, a van with laptop and speaker playing music on campus as a part of a “Radio Celebration” of National Skilled Nursing Care Week.</b></p>
<p><b>May 15, 2024</b>  <b>WMKV Radio Sound Effects Demonstration</b>  <b>National Skilled Nursing Care Week</b>  <b>Maple Knoll Village</b></p>	<p><b>WMKV program host/historian gave a radio sound effects demonstration for residents and employees in the Maple Knoll Auditorium. It was part of a “Radio Celebration” of National Skilled Nursing Care Week.</b></p>