

## March 2025 update on WLHS/WMKV 1st Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. WMKV is renewing our agreement with the city of Blue Ash to again sponsor and host the Blue Ash Summer Concerts in the Park June through August. This is great exposure for WMKV and WLHS.
2. Listen Up Lakota! had shows on January 17 on the organization Magnified Giving, February 21 with National Champion Ohio State Football guard and former Lakota East student Austin Siereveld and March 21 with Lakota West Boys Basketball coach Kelven Moss.
3. Host Lew Gatch has continued his monthly feature on estate planning on Everybody's Planning Hour. Lew has announced his "retirement" from regular broadcasting on Everybody's Planning Hour as of April 2, WMKV has ordered a plaque in his honor to be hung outside the air studio.
4. On January 20, we aired specials on Dr. Martin Luther King at 10am and 3pm.
5. Our quarterly BBB ScamTalk show with Megan O'Brien of the Cincinnati BBB aired January 24.
6. April 29 will feature ScamProof Seniors with ProSeniors at the New Prospect Baptist Church. FBI, the Ohio Attorney General's office, the U.S. Postal Inspection service and Ohio Consumers Counsel will be represented. George Zahn will moderate and provide PA and recording for later broadcast.
7. Among the Larry and Carol Fobiano series programs this quarter included in January, shows on Dean Martin, Frank Sinatra, Sammy Davis Jr, and the Rat Pack as a whole, and in February, The Day The Music Died, plus Buddy Holly, Whor Recorded That Song?, and Gary Puckett and the Union Gap. In March we featured The Beatles, Harry Nilsson, the Faux Frenchmen, and the Day the Country Music Died. All shows are produced at WMKV by George Zahn.
8. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation and George Zahn is coaching Russ on morning drive.
9. WMKV's studio windows are again featuring pictures and bios of the Cincinnati Jazz Hall of Fame inductees from the induction class of 2016.
10. George Zahn is working to attend a Fairfield School Career Day with an audio demonstration on May 2.
11. We are working to get enough staff for the 1950s Day event at Union Terminal on May 2.
12. George Zahn will be representing WMKV/WLHS at the Fairfield Golden Years Expo at Fairfield Community Arts Center on June 4
13. WMKV is now part of the Public Radio Exchange (PRX) and we are developing shows for the possibility of national distribution later this year. Our outreach on behalf of Maple Knoll Communities and our broadcasts is now on a national scale. WMKV now has 5 series of national shows begun, the Fobiano Music Series, and the Stage and Soundtrack first series is also offered, now followed by The Big Broadcast, Moonlight Cocktails, and Ticket To Ride: An Hour with The Beatles. The shows will be offered nationwide through the Public Radio Exchange and acknowledge CPB support and the Maple Knoll Public Radio Network. We have been reaching out via e-mail to stations around the country urging them to sample the shows.
14. On January 29, Goerge Zahn had a phone call with a rep for Dr. Jennifer Wells from MedVet about hosting one show a month on Our Best Friends. Dr. Wells visited the station on March 31.
15. On January 6, Dave Schram had the station fully automated to keep us in service after a 10.5 inch snowfall.
16. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with the Buckeye United Fly Fishers, the Giving Voice Foundation, Cincinnati Nature Center, Cincinnati Cougars women's football, Pro Seniors, Lakota Local Schools, Magnified Giving, Cincinnati Museum Center, the Titanic history exhibit downtown Cincinnati, Tikkun Farm, Butler County Warbirds, The Common Orchard, and Cincinnati Jazz Hall of Fame,
17. Among Black History Month shows in February was a Kaleidoscope on Sojourner Truth and Black History Month questions on Trivia Tuesday during the month.
18. On February 14, Mark Magistrelli and George Zahn discussed a possible new one-hour weekly show from Birdland with Vince Giordano of the Nighthawks, in effect, a delayed "simulcast" of shows from Birdland in New York City.

19. On January 20, David Ray interviewed Hal McCoy about the passing of baseball legend Bob Eucker.
20. On February 1, we debuted the new Dusty Rhodes overnight Sunday morning Midnight to 6am Milkman Serenade and the Overnight House Party. In April, Moonlight Cocktails moves to new times, now twice a week, Friday and Saturday at 11pm, Jazz Inspired moves to Monday at 11pm. Moonlight Cocktails is a perfect lead-in to the new Dusty Rhodes Overnight Dance Party Sunday mornings Midnight to 6am . The Big Broadcast in April expands to 7-11pm.
21. Medicare Moment program with Cathy Rafales broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
22. George Zahn DJed a Valentine's Day party for the Meadows community on February 14 and also an event there on January 13.
23. George Zahn is working on a new Fobiano series on military planes that were named for WWII songs with Tim Epperhart of Butler County Warbirds. The shows should air in May.
24. On March 23, George Zahn hosted a fundraiser for Northwest HS Alumni Association's Trivia event at Cancun restaurant in Colerain Township.
25. In February, Russ Heltman added a Trivia Tuesday Quiz and Theme Thursday to the Morning Music Session.
26. Each week, WMKV/WLHS offer community responsive programs that include discussion of a variety of outdoor activities, estate planning, real estate education, local arts events and culture, important medical information, natural science, Cincinnati and regional history, pet behavior and health care, food and culinary issues, travel, antiques, radio history, computers and technology, health, language, veterans services and senior and aging issues, Social Security, and Medicaid and Medicare, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.
27. On February 13, Mike Martini did a radio presentation at the Church of Our Saviour.
28. On February 25, George Zahn nominated WMKV's Lew Gatch to Pro Seniors "Seniors Who Rock" awards.
29. Staff held a 30<sup>th</sup> anniversary meeting January 16 to start ideas for the spring. Allowing time for the March drive and our thank you campaign, we will begin running retrospective 30<sup>th</sup> Anniversary spots several times a day, starting April 1. As of this writing, 120 spots have been written and produced.