

AGENDA FOR THE WMKV COMMUNITY ADVISORY BOARD MEETING

Monday, March 31st, 2025 1:00 PM – 2:30 PM

Location - Maple Knoll Board Room

- 1. Welcome and call to order.**
- 2. Review and approval of minutes from the prior meeting of the CAB.**
- 3. Income / Fund Raising–**
 - Results from December 2025 & March 2025 Fund Drives
 - Results from November Harry James Concert
 - WMKV 30th Anniversary Campaign
 - CPB Updates – 2025 payments
 - Challenges and unknowns of the current economic picture
 - Need to reinitiate effort for seeking and applying for grants
 - Michelle Zeis, who was responsible for grant application development and submission is no longer with MK
- 4. New Board Members .–**
 - Jim Imholte and Gayle Graham have resigned from the CAB
 - Discussion on adding Melissa White, who is Maple Knoll employee and will be leading Maple Knoll's grant efforts in future. Having her and her work responsibility regarding grants could be helpful as we reinitiate seeking grant submissions as funding source
 - Will seek one additional member to board
 - PRX programming – participation & status; opportunity to expand WMKV reach and awareness
 - Specials – Katie Laur Memorial Show
 - Blue Ash concerts
 - Harry James concert – November 17th
- 5. Programming**
 - Report from Station Director, Mr. George Zahn, regarding new or upcoming changes to regular programming, if any. Questions from Board members are welcome.

- Revamped Saturday night lineup to expand Big Broadcast/Moonlight Cocktails/Overnight Dance Party

- 30th Anniversary on air campaign
- Public Radio Exchange – now have 5 shows - Fabian, Ticket to Ride, Big Broadcast, Stage & Soundtrack, Moonlight Cocktails

6. Other

Long-time contract engineer has discontinued serving WMKV due to extra work on his own station. We have found a tentative new engineer, who is located in Delaware, OH. Travel and distance could increase overall costs for engineering support.

7. Any unfinished “Old Business.”

8. Any “New Business”

9. Schedule next CAB Meeting – _____

10. Adjournment