

## June 2024 update on WMKV/WLHS 2<sup>nd</sup> Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. The Cincinnati Jazz Hall of Fame jazz program remains under development. We are now approaching 35 total shows as of the end of June. In August we have new interviews with drummer Art Gore and the Merk brother, who are products of the Lakota Local School District music programs. On July 5<sup>th</sup>, we will begin the new Judy Carmichel jazz program. The CJHOF show All That Cincinnati Jazz is a prime showcase for local and regional cultural music talent.
2. Listen Up Lakota on Friday, April 19 featured Paul Stumpf of the Liberty Township Historical Society and May 17, retiring Lakota West Teacher and girls basketball coach Andy Fishman and June 21, Russ Heltman spoke with Liberty Township Board of Trustees president Todd Minniear.
3. In place of the annual Consumer Forum, WMKV/WLHS will team with ProSeniors to host a Scam Proof Seniors event at Springdale Community Center on April 19. The show featuring the Federal Trade Commission, The Ohio Attorney General's Office, the FBI, Secret Service, ProSeniors, and the Ohio Senior Medicare Patrol was recorded, edited and aired on May 9. It is also on WMKV's Podcast web page for listeners to listen on demand.
4. Host Lew Gatch is doing a monthly feature on estate planning on Everybody's Planning Hour.
5. George Zahn made a presentation to seven different groups at the Lakota Local School District's
6. George Zahn was on the Broadway Cruise 2 for vacation in March. He acquired media credentials to attempt to interview some of the Broadway figures, including Cincinnati, Andy Blankenbuehler, and more. George was able to get four interviews. One was a 35-minute exclusive interview with Hamilton and In The Heights choreographer, Tony-winner Andy Blankenbuehler, plus the performer who has been hired to play Frank Sinatra in the upcoming show Sinatra: The Musical. The shows aired this quarter on WMKV Spotlight.
7. Among the Larry and Carol Fobiano series programs this quarter were in April the Neil Diamond Musical A Beautiful Noise, a 1955 Senior Promo recreation, and a show on Sammy Kaye. In May we aired shows on Dave McCoy part 2, Artie Shaw, and a Guy Lombardo/Johnny Carson special. In June, we aired a 1955 Guy Lombardo special, Dean Martin, Benny Goodman, and Andy Williams Part 2 specials. All shows are produced at WMKV by George Zahn.
8. June-August this year, WMKV will be hosting the Blue Ash Summer Concert Series at Blue Ash Nature Park Amphitheater. We will have station staff and volunteers at the concerts on Tuesday evenings (except July 2) from 7-9pm.
9. WMKV/WLHS was represented by George Zahn at the Fairfield Community Arts Center's Golden Years Expo on June 6.
10. George Zahn has again been asked by ProSeniors to be the host/MC of their live Seniors Who Rock event on August 14 at the Summit Hotel.
11. On June 8, George Zahn and volunteer Lori Zahn provided DJ music for Don Helcher's Peach Grove charity car show.
12. On June 6 at 4pm, Mike Martini featured a D-Day special broadcast commemorating the 80<sup>th</sup> anniversary of the noted historical event. We also featured D-Day content at 9am and 3pm that day.
13. WMKV/WLHS aired a 2-hour Solar Eclipse soundtrack on April 8 from 2-4pm featuring songs about the sun, the sky, and the moon, including some listener requests!
14. On June 22, Mike Martini had a radio display and presentation at the Powel Crosley YMCA.
15. Through this quarter, Dave Schram worked with new volunteer announcer Mark Krumpack on recording some new spots for WMKV and WLHS. Mark also works on our fund drives.
16. Among the guests on BusinessWise this quarter were representatives of the Team Synergy Realty, Horizon Community Funds, Wealth Dimensions, EOS Worldwide, PNC Bank and Main Street Ventures. The program resumed recording in April. These programs are recorded many Tuesday afternoons at Cherry Baekert CPAs and Advisors offices by George Zahn.

17. We are finalizing a concert date for the Harry James Orchestra at Music Hall Ballroom on November 17, 2024 due to schedule conflicts.
18. WMKV's new transmitter, was installed on May 13, and we are using Radio Broadcast Data Service setting to show WMKV-FM on radios that have alphanumeric displays.
19. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation and George Zahn is coaching Russ on morning drive.
20. WMKV's studio windows are again featuring pictures and bios of the Cincinnati Jazz Hall of Fame inductees from the induction class of 2016.
21. WMKV/WLHS continues hosting Scam Talk special hour-long shows with Megan O'Brien of the Cincinnati Better Business Bureau. The show aired on April 26 and is switching to a quarterly broadcast in 2024.
22. WMKV is now part of the Public Radio Exchange (PRX) and we are developing shows for the possibility of national distribution later this year. Shows being considered are Stage and Soundtrack, the Fobiano Music Series, and the Big Broadcast.
23. With the retirement of volunteer Dr. Melissa Shepherd, we are working to fill the slot of our pet show Our Best Friends. Cheryl Kocher of Raise the Bar Dog Training and Dr. Bob Biederman are filling in occasionally and we are looking at the show Ask The Vets from Pet Live Radio as another option.
24. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with Liberty Township Board of Trustees, Pro Seniors, Cincinnati Astronomical Society, Lakota Local Schools, Cincinnati Museum Center, Cincinnati Opera, City of Blue Ash, Fairfield Community Arts Center, Butler County Warbirds, USPS, The Chatfield Edge, Tikkun Farm, the USO, The Common Orchard, Ladies Living Legacy Society, Mental Health Awareness Month, Cincinnati Jazz Hall of Fame, and the Fairfield 50 Plus Programs, We also air two segments every weekday on local business in southwest Ohio with MCM/Cherry Bekaert CPAs and Advisors.
25. On July 6, Lori and George Zahn will supply music on behalf of WMKV for both flights of the Jeffrey G. Hoeh Memorial Charity Golf Outing.
26. George Zahn interviewed long-time Cincinnati TV personality and entertainer, Dave MacCoy, on February 7 for a future Larry and Carol Fobiano special on his career. A second interview for another show was on April 23 and aired in May.
27. Medicare Moment program with Cathy Raffles broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
28. WMKV hosted a successful tour of Rockdale Temple seniors on April 17.
29. On April 7, George Zahn was host of a fundraiser for Northwest HS Alumni Association's Trivia event at Cancun restaurant in Colerain Township.
30. WMKV/WLHS will air a wide array of 4<sup>th</sup> of July programs, including Mike Martini's Declaration of Independence production feature voices of WMKV's past, plus patriotic song specials and a special Kaleidoscope show on the 4<sup>th</sup> of July.
31. George Zahn was at Parkinson's Community Fitness April 10 to do HealthScope interviews on Coors Core Fitness and Parkinson's Community Fitness. The shows aired in May and June.
32. Each week, WMKV/WLHS offer community responsive programs that include discussion of elder law and estate planning, local music and culture, important medical information, local charity, consumer issues, Parkinson's, estate planning, food and culinary issues, antiques and history, computer issues, health, language, veterans' services and senior issues, Social Security, natural resources, business and the community, broadcast history, and Medicaid and Medicare, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.