

## December 2023 update on WLHS/WMKV 4th Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. The Cincinnati Jazz Hall of Fame jazz program remains under development. George Zahn and Dave Schram are working with volunteers for the program interview segments. We started the program in October with 9 shows in rotation. Our goal is 20 shows in January, and we hope to add the new Judy Carmichel jazz program in 2024 as well. The CJHOF show All That Cincinnati Jazz is a prime showcase for local and regional cultural music talent.
2. Listen Up Lakota on Friday, October 22 featured Russ Heltman talking with new Lakota West Basketball coach Kelvin Moss, November 17 featured Russ Heltman chatting with Lakota West Junior Lang Chen and band director Andy Carr about Chen's composition that played during the Lakota Fall concert, and December 15, Russ Heltman welcomed Reach Out Lakota's Brenda Yablonsky this month to discuss the organization.
3. In place of the annual Consumer Forum, WMKV/WLHS will team with ProSeniors to host a Scam Proof Seniors event at Springdale Community Center on April 19. The current plan is to record a program there and air it on WMKV and WLHS.
4. George Zahn has volunteered to present at the Lakota Local School District's Real World careers day on March 22. George plans on doing a digital audio demonstration and talk about audio in media that students can apply to podcasts, radio, TV and film.
5. Among the Larry and Carol Fobiano series programs this quarter were in in October, specials on The Beatles, a 1955 Class Reunion and the Beach Boys Endless Summer, with four shows in November including Tom Jones, Artie Shaw, Engelbert Humperdinck, and Entertainment Junction, and in December an Old-Fashioned Christmas, two Guy Lombardo holiday specials, and a show on the film White Christmas, trivia, and its soundtrack. All shows are produced at WMKV by George Zahn.
4. WMKV will host a members and volunteer event at the station and Maple Knoll Auditorium on February 10.
5. On November 14, George Zahn had an on-air interview with Grammy Award winning saxophone player Jim Sidero who was coming to Cincinnati for two performances
6. Dave Schram has been attending the Monday Night Big Band performances at Mt. Washington American Legion Hall bringing WMKV cards for those attending.
7. We have increased our trade to double our weekly spots on WCET, Channel 48 to two spots per week.
8. Mike Martini was on a panel on broadcast careers with Dave Ashbrock October 11 at U.C. Blue Ash.
9. On October 8, George Zahn represented WMKV/WLHS announcing for the annual Spring Grove Cruise In Car Show.
10. On November 17, Mike Martini featured an interview and live music with Broadway performer and singer-songwriter Nelly McKay.
11. Through this quarter, Dave Schram worked with new volunteer announcer Mark Krumpack on recording some new spots for WMKV and WLHS. Mark also worked on the December fund drive.
12. WMKV/WLHS remains a media sponsor for new non-profit Parkinsons Community Fitness in Blue Ash. We have a representative of the station, staff or volunteer, at each Tuesday night concert June-August.
13. WMKV/WLHS again has an ad in the Institute for Learning in Retirement publications for 2023.
14. Among the guests on BusinessWise this quarter were representatives of the Cooking Genie, Dinsmore and Shohl, the Goering Center for Private and Family Business, Cherry Bekaert,

Huntington Bank, The Port, Butler County Warbirds, and Connector Consulting. The program will resume recording in February 2024. These programs are recorded many Tuesday afternoons at MCM CPAs and Advisors offices by George Zahn.

15. The new version of The Big Broadcast featured a War of the Worlds and Orson Welles extravaganza the Saturday before Halloween, October 28.
16. On October 10, WMKV's George Zahn was at the Fall In Love with Maple Knoll event to meet new, current, and prospective residents
17. Mike Martini presented a Broadcast History slide show for St. Bernard Hist Society on November 20.
18. We are exploring concert dates for the Harry James Orchestra at Music Hall Ballroom in Spring 2024 due to schedule conflicts in the fall. Dates could be May 13 or 14.
19. WMKV was informed that we have been awarded a grant from the Ohio AARP to purchase and install a new transmitter. We were initially turned down by the national AARP due to the volume of applications, but the grant application was directed to Doug Tayek with Ohio AARP who called the grant "a slam dunk." AARP had a slight delay and the money came in October. The transmitter was ordered in December.
20. The WMKV/MKC Golf Classic was successfully will be held September 16, 2024.
21. WMKV and WLHS provided a wide range of Christmas and Chanukah programming and music in the month of December.
22. Mike Martini co-hosted a three-hour OLLI class on public radio history on October 20.
23. WMKV/WLHS will air special programs on January 15 in honor of Dr. Martin Luther King, Jr.
24. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation and George Zahn is coaching Russ on morning drive.
25. Mike Martini presented a Broadcast History slide show for St. Bernard Hist Society on November 20.
26. On October 10, WMKV's George Zahn was at the Fall In Love with Maple Knoll event to meet new, current, and prospective residents.
27. In November, WMKV's studio windows again featured pictures and bios of the Cincinnati Jazz Hall of Fame inductees from the induction class of 2016.
28. George Zahn DJed MKV Christmas party on December 15.
29. WMKV/WLHS continues hosting monthly Scam Talk special hour-long shows with Megan O'Brien of the Cincinnati Better Business Bureau.
30. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with Pro Seniors Seniors Who Rock, Angel Paws, U.C.-Maple Knoll Alliance, two panel discussions on blindness, Build Your Own Dreams, the Robert D. Lindner Family Omnimax Theater, Holocaust and Humanity Center, estate planning, Cincinnati Jazz Hall of Fame, Lakota Local Schools, Tikkun Farm, the USO, Cincinnati Museum Center, The Cincinnati Herald, and Cincinnati Cooks at the Freestore Foodbank. We also air two segments every weekday on local business in southwest Ohio with MCM/Cherry Bekaert CPAs and Advisors.
31. Medicare Moment program with Cathy Raffles broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
32. On October 4, the national EAS test scheduled at 2:20pm happened early at 2:18pm. Dave Schram had WMKV and WLHS prepared for the event.
33. On October 22, George Zahn hosted the Northwest High School Alumni Association's benefit trivia show at Cancun restaurant in Colerain Township.
34. George Zahn was honored by the Cincinnati Jazz Hall of Fame with a special recognition as a founding board member and radio ally on October 1. WMKV/WLHS had an ad in the program as well.

35. Each week, WMKV/WLHS offer community responsive programs that include discussion of elder law and estate planning, local music and culture, antiques and history, medical information, news on being a better consumer, local arts and culture, youth activities, local charity, vocational training, computer topics, health, food, arts in education, language, veterans and senior issues, hobbies, Social Security, ecology and natural resources, business, broadcast history, and Medicaid and Medicare, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.