

## October 2023 update on WLHS/WMKV 3rd Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. The Cincinnati Jazz Hall of Fame jazz program remains under development. George Zahn and Dave Schram are working with volunteers for the program interview segments. We are targeting October for the program and also planning to add the new Judy Carmichel jazz program in October as well. We had a Cincinnati Jazz Hall of Fame show meeting via Zoom on August 14.
2. The new version of The Big Broadcast started August 26. Mike Martini and Mark Magistrelli are working on the show and Dr. Jim King is helping with production of promos. Dr. King, Mark, and Mike met on August 4.
3. Listen Up Lakota on Friday April 21 had Russ Heltman talking July 21 with new Lakota West Basketball coach Kelvin Moss, August 18 featured Russ Heltman talking with Lakota Schools Interim Superintendent Dr. Elizabeth Lolli. September 22 featured Russ Heltman talking with Liberty Township Historical Society President Paul Stumph about Heritage Day, an intriguing early LT resident, and more.
4. George and Lori Zahn appeared for WMKV/Zahnadu at the Geoffrey G. Hoeh Golf Outing July 8.
5. Among the Larry and Carol Fobiano series programs this quarter were in July a patriotic special, Andy Williams, and Glenn Miller, with a 3-part special on the history of GM in Norwood in August, and in September Tony Bennett, Jan Garber, and local group Wild Carrot. All shows are produced at WMKV by George Zahn.
4. WMKV was again the media sponsor for the Blue Ash Summer Concert series in 2023. Staff and volunteers attend each Tuesday concert as emcee and to meet the public June-August.
6. Dave Schram has been attending the Monday Night Big Band performances at Mt. Washington America Legion Hall bringing WMKV cards for those attending.
7. Mike Martini aired an Apollo 11 special on July 20.
8. We have increased our trade to double our weekly spots on WCET, Channel 48 to two spots per week.
9. Through this quarter, Dave Schram and George Zahn worked with new volunteer announcer Mark Krumpack on recording some new spots for WMKV and WLHS. Mark also worked on the September fund drive.
10. WMKV/WLHS remains a media sponsor for new non-profit Parkinsons Community Fitness in Blue Ash. We have a representative of the station, staff or volunteer, at each Tuesday night concert June-August.
11. George Zahn was the MC by ProSeniors for the Seniors Who Rock event on August 23.
12. On July 17, George Zahn covered the University of Cincinnati-Maple Knoll Communities affiliation celebration interfacing seniors with nursing, medical, and engineering students for an August 4 Spotlight show.
13. George Zahn was at the ALS Walk DJing on September 17.
14. George Zahn was at the Blue Ash Celebration Mile walk DJing on September 22.
15. Dave Schram gave a tour to visitor/member Bob Dashley tour September 22.
16. On September 18, Mike Martini discussed WMKV radio and radio history at Llanfair
17. WMKV/WLHS again has an ad in the Institute for Learning in Retirement publications for 2023.
18. Among the guests on BusinessWise this quarter were representatives of the Cincinnati USA Regional Chamber, Alloy Development, Heartland Bank, Huntington National Bank, Cincy SHRM Human Resources, Easter Seals-Redwood, Cincinnati Cooks, the Northern Kentucky Chamber of Commerce, Mercer, Robinson Sotheby's International Real Estate, SCORE of Greater Cincinnati, Heartland Bank, Cherry Bekaert, and The Catalytic Fund. These programs are recorded most Tuesday afternoons at MCM CPAs and Advisors offices by George Zahn.

19. On October 10, WMKV's George Zahn will be at the Fall In Love with Maple Knoll event to meet new, current, and prospective residents
20. On August 9, George Zahn gave a tour to Melissa White along with Jim Hoeh.
21. We are exploring concert dates for the Harry James Orchestra at Music Hall Ballroom in Spring 2024 due to schedule conflicts in the fall.
22. Throughout July, Dave Schram continued work on improving our off-air reception with the antenna feed to WMKV.
23. On August 22, WMKV was informed that we have been awarded a grant from the Ohio AARP to purchase and install a new transmitter. We were initially turned down by the national AARP due to the volume of applications, but the grant application was directed to Doug Tayek with Ohio AARP who called the grant "a slam dunk." AARP had a slight delay and the money should be coming in October
24. The WMKV/MKC Golf Classic was successfully held on September 18, 2023.
25. The WMKV monthly Sunday Big Band Dances continue in the auditorium and attendance is growing. We are now more heavily promoting the dances on air.
26. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation.
27. George Zahn will be DJing the resident Christmas party on December 6 and the MKV Christmas party on December 15.
28. On August 30, George Zahn and Dave Schram took NGWS seminar for grants.
29. George Zahn recorded Cooking and Spotlight shows at Tikkun Farm on August 11. The shows will air in the next 6-9 months.
30. George Zahn attended the Glenn Miller Orchestra dance with the Brass Factory Foundation on July 25. The goal was to check the location for a possible future dance if we cannot secure Music Hall Ballroom.
31. WMKV/WLHS continues hosting monthly Scam Talk special hour-long shows with Megan O'Brien of the Cincinnati Better Business Bureau.
32. George Zahn recorded new Union Terminal Time shows at Cincinnati Museum Center and the Holocaust and Humanity Center July 13.
33. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with Build Your Own Dreams, Butler County Warbirds, Holocaust and Humanity Center, Cincinnati Jazz Hall of Fame, Lakota Local Schools, ProSeniors, Aiken HS, Tikkun Farm, the City of Blue Ash, Cincinnati Museum Center, Cincinnati Cooks at the Freestore Foodbank, Brass Factory Foundation, University of Cincinnati, Picklefest, and Edge of Appalachia Preserve. We also air two segments every weekday on local business in southwest Ohio with MCM/Cherry Bekaert CPAs and Advisors.
34. WMKV volunteer Ron Esposito passed June 24. He had been on multiple public radio stations in Cincinnati, and we created a tribute show that aired July 21.
35. Medicare Moment program with Lisa Dalga and Cathy Raffles broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
36. George Zahn will be honored by the Cincinnati Jazz Hall of Fame with a special recognition as a founding board member and radio ally on October 1.
37. Each week, WMKV/WLHS offer community responsive programs that include discussion of elder law and estate planning, antiques and history, medical information, news on being a better consumer, local arts and culture, youth activities, local charity, vocational training, computer topics, health, food, arts in education, language, veterans and senior issues, hobbies, Social Security, ecology and natural resources, business, broadcast history, and Medicaid and Medicare, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.