

July 2023 update on WLHS/WMKV 2nd Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. We held the March 23 Consumer Forum with ProSeniors in the auditorium, with some 70 people in attendance. The recorded 100-minute panel discussion with audience questions will be aired April 20. Agencies attending the event were the Ohio Attorney General, FBI, Federal Trade Commission, the U.S. Attorney's Office, and CGS Administrators, among others including the BBB. The forum aired on April 20.
2. Listen Up Lakota on Friday April 21 had Russ Heltman talking with representatives of Magnified Giving including Roger Grein, May 19 featured Russ Heltman talking with Paul Stumpf of the Liberty Township Historical Society, and June 16 featured Russ Heltman talking with new Lakota East football coach, former Bengal Jon Kitna.
3. On May 4, George Zahn provided audio demonstration for ten classes at Fairfield Schools as part of their career day.
4. Mike Martini had his annual Mother's Day special on May 12 and his annual Father's Day special on June 16.
5. Dave Schram has submitted WMKV to the Alexa radio listings.
6. On June 10, George and Lori Zahn appeared for WMKV/Zahnadu at Shriners benefit car show with member Don Helcher. They will also represent both at the Geoffrey G. Hoeh Golf Outing July 8
7. Among the Larry and Carol Fobiano series programs this quarter were in April: the Supremes Part 2, with a 1955 Senior Prom, the Best of Broadway and a Cincinnati Streetcar history documentary, and in May: Guy Mitchell, Judy Garland, and Vaughn Monroe, and in June: Nat King Cole, Phantom of the Opera, and Glenn Miller. All shows are produced at WMKV by George Zahn.
4. WMKV is again the media sponsor for the Blue Ash Summer Concert series in 2023. Staff and volunteers attend each Tuesday concert as emcee and to meet the public June-August.
8. We continue working with The Cincinnati Jazz Hall of Fame on a program to feature interviews and music with local jazz musicians. The goal is to create a weekly show.
9. George Zahn was at the Northwest High School Alumni Association Quarter Auction on April 27 on behalf of WMKV.
10. George Zahn recorded cooking shows at PickleFest in Miamisburg June 24 for airing in July.
11. We have increased our trade to double our weekly spots on WCET, Channel 48 to two spots per week.
12. On June 23 and June 30, Dave Schram worked with new volunteer announcer Mark Krumpack on recording some new spots for WMKV and WLHS.
13. On April 14, Mike Martini interviewed Matt Tolentino from the New Liberty Dance Orchestra about local music.
14. On May 12, George Zahn was downtown at Kroger headquarters to record Cooking shows concerning the new Kroger USO food truck that serves military first responders and troops. The shows will air in the coming months.
15. WMKV/WLHS remains a media sponsor for new non-profit Parkinsons Community Fitness in Blue Ash. We have a representative of the station, staff or volunteer, at each Tuesday night concert June-August.
16. George Zahn has been asked to again be the MC by ProSeniors for the Seniors Who Rock event on August 23.

17. On July 17, George Zahn will be covering the University of Cincinnati-Maple Knoll Communities affiliation celebration interfacing seniors with nursing, medical, and engineering students for a future Spotlight show
18. WMKV/WLHS again has an ad in the Institute for Learning in Retirement publications for 2023.
19. Among the guests on BusinessWise this quarter were representatives of the Flying Pig Marathon, Jancoa, MCM CPAs, Northern Kentucky Tri-Ed, United Health Care, Alloy Development, Vaco Cincinnati, Beech Acres Parenting Center, Sophisticated Living Magazine, and Cincinnati Senior Connection. These programs are recorded most Tuesday afternoons at MCM CPAs and Advisors offices by George Zahn.
20. We are exploring concert dates for the Harry James Orchestra at Music Hall Ballroom in Fall 2023 or Spring 2024.
21. The WMKV/MKC Golf Classic will be held on September 18, 2023.
22. The WMKV monthly Sunday Big Band Dances continue in the auditorium and attendance is growing. We are now more heavily promoting the dances on air.
23. George Zahn provided music for the NWHSAA Quarter Auction on behalf of WMKV April 27.
24. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation. Dave and George are also working on increasing fidelity of our on-air product and FCC reporting. We are also working with volunteers of the Cincinnati Jazz Hall of Fame to facilitate recording of segments for their new show. Dave is also working with new community volunteer Mark Krumpack.
25. WMKV/WLHS continues hosting monthly Scam Talk special hour-long shows with Megan O'Brien of the Cincinnati Better Business Bureau.
26. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with Honor Flight Tri-State, Cincinnati Jazz Hall of Fame, Lakota Local Schools, the USO, Magnified Giving, Learning Through Art, ProSeniors, the City of Blue Ash, Cincinnati Museum Center, Cincinnati Cooks at the Freestore Foodbank, Edge of Appalachia Preserve, Queen City Riverboats, Fairfield Community Arts Center, United States Postal Service, Council on Aging of Southwestern Ohio, and Butler County Warbirds. We also air two segments every weekday on local business in southwest Ohio with MCM CPAs and Advisors.
27. On May 10, Dave Schram and George Zahn watched a video seminar on A.I. with Futuri to see how we might use it for broadcasting.
28. George Zahn will be recording new Union Terminal Time shows at Cincinnati Museum Center July 13.
29. WMKV volunteer Ron Esposito passed June 24. He had been on multiple public radio stations in Cincinnati, and we are working on a tribute show for July.
30. Medicare Moment program with Lisa Dalga broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
31. George Zahn will be honored by the Cincinnati Jazz Hall of Fame with a special recognition as a founding board member and radio ally in October.
32. Each week, WMKV/WLHS offer community responsive programs that include discussion of elder law and estate planning, antiques and history, medical information, news on being a better consumer, memorialization planning, local arts, cyber security, health, food, arts in education, family unity issues and activities, veterans and senior issues, hobbies, Social Security, ecology and natural resources, business, computers, broadcast history, senior adult resources, Medicaid and Medicare, outdoor recreation and nature, as well as food, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.