

## April 2023 update on WLHS/WMKV 1st Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. We held the March 23 Consumer Forum with ProSeniors in the auditorium, with some 70 people in attendance. The recorded 100-minute panel discussion with audience questions will be aired April 20. Agencies attending the event were the Ohio Attorney General, FBI, Federal Trade Commission, the U.S. Attorney's Office, and CGS Administrators, among others including the BBB.
2. On Dr. Martin Luther King, Jr. Day, WMKV/WLHS aired two special programs Monday, January 16,: World of Change from 3-4pm and Kaleidoscope's March to Freedom program 6:30-7pm.
3. Listen Up Lakota on January 20 featured Russ Heltman talking with members of the Lakota Cyber Academy, February 17 had Russ Heltman interviewing Paul Stumpf of the Liberty Township Historical Society about their February events, and March 24, Russ Heltman talking with Christy Llyod on Liberty Township events.
4. The Bahmann Foundation began offering free radios to needy listeners, one per show each week on Everybody's Planning Hour and Computer Talk, starting March 8.
5. We had a station visit during the March drive with Russ Heltman and guest Blake Furnish from Lakota East HS with discussion of possible help this summer from Blake.
6. On March 15, George Zahn had an interview with A. Michael Cunningham and Eric Lechliter for a March 16 broadcast on the Jazz at Cincinnati Contemporary Jazz Orchestra Meets Gospel concert on March 19.
7. Among the Larry and Carol Fobiano series programs this quarter were in January, American Bandstand in the 1970s, Olivia Newton-John, and the Ames Brothers, then The Day The Music Died, a Cincinnati Rail interurban history Documentary, and Patti Page in February, and March shows on R. Crumb 20s Music Part 1, Ray Charles' Country Phase, and the Supremes Part 2. All shows are produced at WMKV by George Zahn.
8. Dr. Bob Biederman, volunteer host of Our Best Friends, our pet show, is retiring from radio later this year. Mike Martini worked with veterinarian Dr. Melissa Shepherd as a replacement. They recorded a demo on February 21. And Dr. Shepherd's first solo show (with Mike Martini) will be April 11. Dr. Bob's last show will be April 4. Thanks to Mike Martini for recruiting Dr. Shepherd to volunteer on the show. Dr. Bob and Dr. Melissa co-hosted March 28, and will also on April 4.
9. WMKV has again been named the media sponsor for the Blue Ash Summer Concert series in 2023.
10. We continue working with The Cincinnati Jazz Hall of Fame on a program to feature interviews and music with local jazz musicians. The goal is to create a weekly show.
11. We have increased our trade to double our weekly spots on WCET, Channel 48 to two spots per week.
12. The new Jene Galvin and Jerry Springer Folk Hour debuted Sunday, February 5 at 9am.
13. We had been working on a WMKV shadowing day with a student from Mason High School. Logistically it did not work for the holiday break. We'll continue looking at summer break.
14. WMKV/WLHS remains a media sponsor for new non-profit Parkinsons Community Fitness in Blue Ash.
15. On February 2, Dave Schram and Paul Jellison installed a "new" used exciter at the transmitter site, immediately making WMKV sound much better with richer and fuller stereo sound.
16. WMKV/WLHS again has an ad in the Institute for Learning in Retirement publications for 2022.
17. On March 4, George Zahn, Mark Magistrelli, and Mike Martini met about new shows for Big Broadcast and Judy Carmichael jazz show.
18. We have been working on a WMKV shadowing day with a student from Mason High School.
19. Among the guests on BusinessWise this quarter were representatives of Vaco Cincinnati, Beech Acres Parenting Center, The Cincinnati USA Regional Chamber of Commerce, Heartland Bank, Queen City Angels, ADP, ArtsWave, LCNB Bank, Pediatric Associates of Northern Kentucky, Urban

Sites, Baker and Daboll, Alloy Development, the Brighton Center, the Northern Kentucky Chamber of Commerce, The Flying Pig Marathon, and United Health Care. These programs are recorded most Tuesday afternoons at MCM CPAs and Advisors offices by George Zahn.

20. On January 24, grounding was fixed at the WLHS transmitter site and an issue with the new Fiberoptic cutoff was solved as Dave Schram worked with AltaFiber and Mobilcomm. Mobilcomm came out and grounded the Marti STL antenna line and the WLHS antenna line at the Pisgah site
21. The WMKV/MKC Golf Classic will be held on September 18, 2023.
22. The WMKV monthly Sunday Big Band Dances continue in the auditorium.
23. George Zahn will provide music for the NWHSAA Quarter Auction on behalf of WMKV April 27.
24. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation. Dave and George are also working on increasing fidelity of our on-air product and FCC reporting. We are also working with volunteers of the Cincinnati Jazz Hall of Fame to facilitate recording of segments for their new show.
25. George Zahn interviewed One Hit Wonders host Dan Sweeney on February 6 when he was visiting Cincinnati for upcoming Spotlight and One Hit Wonder shows.
26. WMKV/WLHS continues hosting monthly Scam Talk special hour-long shows with Megan O'Brien of the Cincinnati Better Business Bureau.
27. March 29, Dave Schram discussed the possibility of Maple Knoll being part of the 2024 Reds Opening Day Parade with the Maple Knoll bus and a banner for WMKV. We shared the idea with Megan Ulrich and Jim Hoeh.
28. On January 12, Mike Martini presented a tribute to Jeff Beck, who passed January 11.
29. George Zahn recorded a WMKV Spotlight show on estate planning with Olivia K. Smith at her offices on January 18.
30. On March 19, George Zahn hosted the Northwest High School Alumni Association Trivia fundraiser at Cancun Restaurant in Colerain Township.
31. On February 1, George Zahn had an interview with pianist and Cincinnati Jazz Hall of Famer Phil DeGreg for a February 2 broadcast on the Jazz at First Classical Crossover Concert.
32. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with Honor Flight Tri-State, Lakota Local Schools, Buckeye United Fly Fishers, Liberty Township, City of West Chester, ProSeniors, Queen City Cabaret, Cincinnati Museum Center, Cincinnati Cooks at the Freestore Foodbank, Cardinal Conservancy, Queen City Riverboats, United States Postal Service, Council on Aging of Southwestern Ohio, and Butler County Warbirds. We also air two segments every weekday on local business in southwest Ohio with MCM CPAs and Advisors.
33. Medicare Moment program with Lisa Dalga broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
34. Each week, WMKV/WLHS offer community responsive programs that include discussion of elder law and estate planning, antiques and history, medical and disease information, news on being a better consumer, memorialization planning, local arts, cyber security, health, kidney disease, food, education, veterans and senior issues, hobbies, Social Security, ecology and natural resources, business, computers, broadcast history, senior adult resources, Medicaid, outdoor recreation and nature, as well as food, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.