

December 2022 update on WLHS/WMKV 4th Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. The Cincinnati Jazz Hall of Fame is working a new pilot program to feature interviews and music with local jazz musicians. We have had one brief interview aired already with Nate Henderson. More will be coming in 2023.
2. We aired a series of Veterans Day salute programs around November 11. Also, George Zahn featured an interview with Tim Epperhart of the Butler County Warbirds about the WASPs in WWII, and we discussed Veterans Day events with Butler County Veterans Service Commission.
3. WMKV/WLHS aired a variety of Thanksgiving specials including kicking off our holiday music on Thanksgiving and immediately thereafter.
4. In December, we featured the 15-part Mike Whorf series What You Don't Know About Christmas. Each 30-60 minute show covered aspects of the holiday season.
5. Kay Casey's Jazz Friends group has reached out to their members to gather local CDs for the Cincinnati Music Project. Already several CDs have come in. We have added more than 120 tracks now of local jazz musicians in the first waves of additions.
6. Listen Up Lakota on October 21 featured Russ Heltman interviewing Beth Ann Niedermann from Niedermann Family Farm; November 18 featured Russ Heltman interviewing Paul Stumpf of the Liberty Township Historical Society, and December 16 featured Russ Heltman interviewing Gail Webster with the West Chester Dr. Martin Luther King Day Live the Dream walk in January 2023.
7. On October 4, Dave Schram helped WMKV add a new Text Line to allow people to interact during live shows and make music requests.
8. On October 12, Mike Martini appeared at a Radio Forum for students at U.C. Blue Ash to discuss careers in broadcasting.
9. On October 19, WMKV aired an interview with George Zahn, Phil deGreg and international jazz performer Bruno Manguera for the CCJO Jazz at First series.
10. Among the Larry and Carol Fobiano series programs this quarter were in October, a 1955 Homecoming, Johnny Mercer, and Fats Domino specials in November the Pajama Game and Al Martino and Entertainment Junction shows in November, and in December, a Guy Lombardo Christmas and New Year's Eve set of shows and an Old-Fashioned Christmas. In January, we plan to air American Bandstand in the 1970s, Olivia Newton-John, and the Ames Brothers.
11. We have continued to make some additions to our music selection, and we worked to improve integration of some 70s music into the morning schedule. We have established Monday evening at 8pm as That 70s Hour, including fun sounders that harken back to 1970s memories.
12. On December 6, George Zahn represented WMKV and Maple Knoll Communities doing a trivia show at Fairfield Community Arts Center.
13. On December 8, George Zahn attended the Welcome to Maple Knoll event and met prospective and current Maple Knoll residents. Two people from the Fairfield Trivia Event were also at the Maple Knoll event.
14. Thanks to Dave Schram and Mark Plunkett, WLHS has a new fiber optic connection at the transmitter. This will help with occasional loss of connection at the WLHS site.
15. We have increased our trade to double our weekly spots on WCET, Channel 48 to two spots per week.

16. George Zahn attended the Level Up Automation grand opening in Reading on November 10 and created a Spotlight show on the technology.
17. In November, WMKV/WLHS was first to feature new music from the Cincinnati Contemporary Jazz Orchestra's first CD honoring their 10th anniversary. Also, on November 14, George Zahn interviewed Eric Lechliter and Mandy Gaines from the CCJO for a broadcast that aired on November 15 with music from the group's new CD.
18. WMKV/WLHS remains a media sponsor for new non-profit Parkinsons Community Fitness in Blue Ash.
19. WMKV/WLHS again has an ad in the Institute for Learning in Retirement publications for 2022.
20. On December 1, Mike Martini discussed the history of radio and WMKV at a civic group headed by Dusty Rhodes and on December 19, he talked to the St. Bernard Historical Society.
21. We have been working on a WMKV shadowing day with a student from Mason High School.
22. Among the guests on BusinessWise this quarter were representatives of Junk-King, Sophisticated Living Magazine, Northern Kentucky Tri-ED, Jancoa, Easter Seals Redwood, the Northern Kentucky Haile College of Business, Intellex Talent, Urban Sites, Northern Kentucky Chamber of Commerce Women's Initiative, the Karen Wellington Foundation, the Northern Kentucky Chamber of Commerce, Cadre Information Security, and PNC Bank.
23. On October 5, George Zahn had a preliminary conversation with Jene Galvin about a possible folk music program with Jene and Jerry Springer in 2023. We are waiting on a demo program to be recorded in January.
24. The WMKV monthly Sunday Big Band Dances continue in the auditorium.
25. We continue to have a window display for the Cincinnati Jazz Hall of Fame with Kay Casey at WMKV.
26. Mike Martini brought back Whistler and Suspense shows for the rest of the year into 2023.
27. On October 13, George Zahn did interviews at the Oscar Meyer Weinermobile as it visited Cincinnati. The show aired in October on Cooking for Yummies.
28. George Zahn interviewed international pop/jazz star Kurt Elling and Kathy Wade for the Learning Through Art fundraiser in October.
29. George Zahn provided music for the NWHSAA Quarter Auction on behalf of WMKV November 17.
30. On October 2, George Zahn and volunteers Carol Mundy and Lori Zahn were at 1940s Day at Cincinnati Museum Center.
31. We have a date of March 23, 2023 for the Consumer Forum with ProSeniors at Maple Knoll Auditorium.
32. Mike Martini is working on potential new programming for Theater of the Mind. We have added Our Miss Brooks in the last quarter.
33. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation. Dave and George are also working on increasing fidelity of our on-air product and FCC reporting.
34. WMKV presented the Harry James Orchestra to Music Hall Ballroom on November 7.
35. WMKV/WLHS continues hosting monthly Scam Talk special hour-long shows with Sandra Guile of the Cincinnati Better Business Bureau.
36. On October 9, George Zahn served as MC/announcer for the Spring Grove Car Show Drive In at Spring Grove Cemetery.

37. In programming, just some topics covered on WMKV/WLHS this quarter included events and information with the Butler County Veterans Service Commission, City of West Chester, Pro Seniors, Cincinnati Museum Center, Honor Flight Tri-State, Butler County Warbirds, ArtWorks, and the Cincinnati Senior Connection Foundation. We also air two segments every weekday on local business in southwest Ohio with MCM CPAs and Advisors.
38. Medicare Moment program with Lisa Dalga broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
39. Each week, WMKV/WLHS offer community responsive programs that include discussion of estate planning, language, antiques and history, medical and disease information, consumerism, local arts, cyber security, health, veterans issues, senior issues, diabetes, blindness and accessibility, Social Security, business, computers, cultural and local affairs, senior adult resources, family and elder law, trivia, pet care, Medicaid, aging, history, outdoor recreation and nature, as well as food, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.