

June 2022 update on WLHS/WMKV 2nd Quarter Program and Outreach Activities

Among the notable events/programming and outreach this past quarter on 89.3FM and 89.9FM:

1. Running June through August 9, WMKV will again be providing hosts and being the media sponsor for the Blue Ash Tuesday Summer Concert series at Blue Ash Nature Park Amphitheater. We are the media sponsor for the series. The first concerts in the series showed an uptick in attendance over last year.
2. Kay Casey's Jazz Friends group has reached out to their members to gather local CDs for the Cincinnati Music Project. Already several CDs have come in. We have added more than 80 tracks of local jazz musicians in the first wave of additions.
3. Listen Up Lakota on April 15 featured Russ Heltman with an inspiring interview with Kendra Herber, Para triathlete author and teacher in the LLSD, May 20 featured Russ Heltman interviewing representatives of the Lakota Food Pantry, and June 17 featured Russ Heltman interviewing Paul Stumpf of the Liberty Township Historical Society.
4. Among the Larry and Carol Fobiano series programs this quarter were Sgt. Pepper's Lonely Hearts Club Band 1978 soundtrack and the Coasters in June, plus Frankie Valli and the 4 Seasons, The 4 Tops, and Ain't Too Proud, the Musical, with a Johnny Cash-Willie Nelson Special and Sounds of Freedom scheduled in July.
5. WMKV was the media sponsor for a special Cincinnati area appearance by classic radio actor Ronnie Schell June 25 at the Fairfield Community Arts Center.
6. George Zahn provided music and announcements at the Local 12 Health and Retirement Fair on May 6th from the WMKV/WLHS table there.
7. In record time, WMKV's George Zahn interviewed 5 guests, edited wrote and produced a thorough documentary on the final run of the classic streetcar in Cincinnati, April 29, 1951. The full hour documentary was done in 8 days (typically a 2-3 month project). It aired on April 29, the anniversary of the final run and featured Bill Myers, Bill Van Doren, Phil Lind, Herb Pence and Phil McNamara. The program has also been sent to be included in the Pennsylvania Rail Museum near Pittsburgh.
8. Thanks to Dave Schram and Mark Plunkett, WLHS will be getting a new fiber optic connection at the transmitter in the coming months. This will help with occasional loss of connection at the WLHS site.
9. We have increased our trade to double our weekly spots on WCET, Channel 48 to two spots per week.
10. WMKV/WLHS remains a media sponsor for new non-profit Parkinsons Community Fitness in Blue Ash.
11. Tom Sandman ran his 2-hour baseball special program on April 9.
12. On May 12, George Zahn interviewed Barbara Liszniewski, Pam Drake and Dave McElroy on blindness and accessibility issues for a series of programs to air this summer. The first show will air in July.
13. WMKV/WLHS again has an ad in the Institute for Learning in Retirement publications for 2022.
14. On May 12, we had a double feature with Sandman Standards and the Music of Disney followed by Friction with Joe Busam with a tribute to Cliff Edwards (voice of Jiminy Cricket).
15. On May 18, Mike Martini featured a show on the Modernaires with an interview with Paula Kelly and music.

16. George Zahn interviewed Dottie Polasky and Tim Epperhart of Butler County Warbirds on Tim's efforts to get details on a lost Cold War flyer William Culberson for Dottie. We turned the unveiling of the information into a Spotlight show on Veterans Issues on May 27 before Memorial Day.
17. Among the guests on BusinessWise this quarter were representatives of 4C for Children, the Northern Cincinnati Foundation, Cincinnati corporate reps including Baker and Daboll, Scherzinger, ADP, Graeter's, the Port Authority, Pro Seniors, Butler County Warbirds, Max Technical Training, Baker and Dabol, Team Synergi, and Joe Meyer, the Mayor of Covington, Kentucky.
18. In June and into July, we are featuring a Big Band theme song series and male singing groups from Dusty Rhodes.
19. WMKV was represented by George Zahn at the Fairfield Community Arts Center Golden Age Expo on June 9 at Fairfield Community Arts Center
20. The WMKV monthly Sunday Big Band Dances continue in the auditorium.
21. On May 4, George Zahn interviewed Kathy Wade about Learning Through Art, an organization that brings free jazz concerts to Cincinnati communities.
22. In July, WMKV will celebrate the 4th of July with a number of musical specials and a reading of the Declaration of Independence by WMKV staff through the years, produced by Mike Martini.
23. We have been experimenting with more 60s and 70s music in the weekday afternoon schedule and on Doo Wop Soda Shop. We have created a new 1970s category in our music scheduling based on requests from many Baby Boomer listeners. We continue to massage the mix to introduce some 70s content as requested by many listeners.
24. The 2022 Consumer Fair with Pro Seniors was March 24, open to the public and some 80 people attended. The show was recorded and will be broadcast on April 28, with guests from agencies all over the state, including the FTC, Social Security, the Ohio AG's Office, HHS, the FBI, Pro Seniors and more. The complete broadcast was aired April 28 and offered as a podcast on our website with contact phone numbers and websites for all participating agencies on Facebook and wmkvfm.org.
25. We are working on a window display for the Cincinnati Jazz Hall of Fame with Kay Casey at WMKV and have extended a similar offer to Media Heritage. We hope to have the exhibit installed at WMKV in July.
26. On May 9, Dave Schram made an adjustment to our music rotation to offer more turnover of music and variety.
27. George Zahn DJed an event at Miami University Alumni Weekend in June on behalf of Maple Knoll Communities on June 11. He also appeared at a charity car show that day, and will be at the Hoeh Charity Golf Outing July 9.
28. May 27-31 featured a wide variety of Memorial Day special programs.
29. We added Dan Sweeney's One Hit Wonders show for Sundays on WMKV starting April 10. The show has won public radio awards in California.
30. George Zahn represented WMKV/WLHS at the Maple Knoll new resident event on June 1 in the auditorium.
31. George Zahn has been asked to again MC the 2022 Seniors Who Rock event with ProSeniors August 10 at Longworth Hall.
32. Mike Martini will be speaking at Fairfield Community Arts Center on behalf of WMKV and Maple Knoll Village July 5.
33. Jocile Ehrlich of the BBB has asked George Zahn to be a judge for the BBB Students of Integrity essay awards.
34. George Zahn provided music for the NWHSAA Quarter Auction on behalf of WMKV April 7.

35. George Zahn provided music in the Auditorium for the Maple Knoll Annual Fund event on April 14.
36. Dave Schram continues working with staff training on NCH software to work better with loading shows into our automation. Dave has also taken Russ Heltman under wing to train on automation. Dave and George are also working on increasing fidelity of our on-air product and FCC reporting.
37. George Zahn will be interviewing saxophonist Tia Fuller and Kathy Wade about Tia's appearance in Cincinnati on July 6. Fuller is the inspiration for Dorothea Williams in the Disney/Pixar film Soul.
38. Bob Hanneken, Dave Schram, and George Zahn continue to discuss transmitter and processing issues, plus a failing phone system. Our transmitters and phone system are more than 18 years old and our processing gear at the transmitter site is about forty years old and need to be updated at some juncture. We have submitted a capital request to Megan along with our projected budget for 2022-23.
39. We aired an April 1 Spotlight on April Fools Day with Tom Sandman reviewing the historic WEBN Fools Parade broadcasts.
40. WMKV is bringing the Harry James Orchestra to Music Hall Ballroom in November 7.
41. WMKV/WLHS continues hosting monthly Scam Talk special hour-long shows with Gail Harris of the Cincinnati Better Business Bureau.
42. In programming, just some topics covered on WMKV/WLHS this quarter included events with the Lakota Local School District, Forest-Aires Women's Chorus, American Legion Post 630, Pro Seniors, Learning Through Art, Cincinnati Contemporary Jazz Orchestra, Social Security, Cincinnati Museum Center, MidPointe Library, Butler County Warbirds, Clovernook Center for the Blind, Fairfield Community Arts Center, Cincinnati BBB, City of Blue Ash, plus topics such as veterans services, local economic issues, real estate, estate planning and Medicare, disability services, scam prevention, and upcoming cultural activities in our communities. We also air two segments every weekday on local business in southwest Ohio with MCM CPAs and Advisors.
43. Medicare Moment program with Lisa Dalga broadcasts 15-20 minutes each week of good Medicare/Medicaid and consumer news.
44. Jocile Ehrlich of the BBB has asked George Zahn to be a judge for the BBB students of integrity essay awards.
45. Each week, WMKV/WLHS offer community responsive programs that include discussion of estate planning, language, medical and population information, Alzheimer's, consumerism, senior issues, healthy sleep, Covid 19 and FEMA coverage, accessibility, Social Security, business, computers, cultural and local affairs, senior adult resources, family and elder law, antiques and history, trivia, Medicaid, aging, history, outdoor activities, as well as food, offering 2-4 hours per day of accessible public affairs programming aimed at serving southwestern Ohio and northern Kentucky.