

EEO PUBLIC FILE REPORT
 WMKV(FM) Maple Knoll Communities, Inc.
 June 1, 2020-May 31, 2021

Section 1. Vacancy List

Job Title	Recruitment Source (RS) Used to Fill Vacancy	RS that Referred the hiree
None	N/A	N/A

Section 2. Recruitment Source List

RS Number	RS Information	Apps received from RS over 12-month period	No. of Interviews Referred by RS over 12-month period
None			
Total Number of Interviews over 12-month period: 0			

Section 3. Recruitment Initiatives/Employee Enrichment

Type of Recruitment/Enrichment	Brief Description of Activity
<p>Note: Many of our outreach events have been curtailed this year by the Covid pandemic. We have endeavored to use time to improve staff training and do virtual outreach and events while maintaining our programming schedule.</p>	
<p>June 11 and 14, 2020 Medicare Fraud/Consumer Forum Virtual via Zoom</p>	<p>WMKV co-sponsored and hosted a Medicare Fraud and Consumer Forum, which had to be done virtually via Zoom instead of our planned live audience show at Maple Knoll's auditorium. The event was recorded May 19 at WMKV and aired June 11 and 14. Representatives on the panel included Pro Seniors, Ohio Attorney General's Office, Ohio Department of Insurance, the FBI and numerous others.</p>

<p>June 18, 2020 Participation in event/program with educational institutions relating to broadcasting careers</p>	<p>General Manager and Great Oaks Vocational student volunteer discussed getting a student from Winton Woods High School involved in volunteering or an internship after Covid 19 restrictions are lifted.</p>
<p>June-October 2020 WMKV Music Mobile Maple Knoll Village Knolls of Oxford</p>	<p>General Manager spent every Wednesday afternoon from March-October of 2020 playing music for residents outside their residences from a van known as the WMKV Music Mobile. It was great exposure for the station and a comfort for those isolated at the time.</p>
<p>Weekly June 2020 through May, 2021 WMKV meetings and recordings with Greater Cincinnati Business Leaders for BusinessWise at MCM Accounting Offices</p>	<p>Virtually every week, General Manager met and recorded segments with area business leaders and entrepreneurs at the Cooney/MCM offices. These meetings produced excellent radio programs but also exposed WMKV to many business leaders in Cincinnati.</p>
<p>Internship program ongoing June 2020 – May 2021</p>	<p>WMKV Staff are working with community phone volunteer on the WMKV Trivia Tuesday show, including the volunteer adding questions to the show and making occasional appearances on the show.</p>
<p>Internship program ongoing 2020-2021</p>	<p>General Manager conducts editing training with a community volunteer on his new show The Sunday Drive. We are also discussing new volunteer opportunities with another potential volunteer.</p>
<p>Mentoring program to train and establish new skills for current staff members and volunteers – ongoing, 2020-2021</p>	<p>General Manager is working with staff members to add new duties and skills improving on-air work and hosting our WMKV Means Business and News programming, plus sharing of new methods of forward promotion and editing skills in Adobe Audition, including the new CS6 and Wide Orbit software.</p>

<p>June 2020 – May 2021 Monthly radio show Listen Up Lakota! at WMKV studios</p>	<p>Each month during the period, station personnel welcomed guests from the Lakota Local School District, faculty and students, plus leaders from the West Chester, Ohio community to be part of the half-hour show, increasing knowledge of WMKV to a wide range of potential applicants and volunteers. Guests come to the station for interviews which are aired twice monthly.</p>
<p>July 11, 2020 Jeffrey G. Hoeh Golf Scramble Fundraising Event at Aston Oaks Golf Course</p>	<p>General Manager and volunteer appeared on behalf of WMKV and Zahnadu Productions and DJed the 12-hour charity event.</p>
<p>July 28, 2020 Cincinnati World Cinema Ella Fitzgerald: Just One of Those Things virtual film discussion cincyworldcinema.org</p>	<p>General Manager joined Cincinnati World Cinema and others for a special Zoom conversation on the film Ella Fitzgerald: Just One of Those Things, interacting with listeners and filmgoers.</p>
<p>Training ongoing, weekly 2020-2021</p>	<p>We have a volunteer training on the phone system and radio background with our Computer Talk program Tuesdays 1-2pm at WMKV.</p>
<p>August 17, 2020 WMKV Golf Classic Maketewah Country Club</p>	<p>General Manager and other staff and volunteers attended the WMKV golf outing to meet supporters and listeners. General Manager MCed and provided PA for the event.</p>
<p>August 26, 2020 Pro Seniors Seniors Who Rock Virtual Event proseniors.org</p>	<p>WMKV was a media sponsor for the special event saluting seniors who have excelled in service to our area. We also broadcast the acceptance speeches on WMKV's Spotlight program.</p>
<p>Participation in event with educational institution relating to broadcasting careers – October 2020 Radio History Panel Discussion at U.C. Blue Ash</p>	<p>Station personnel represented the station with a series of videos and virtual presentations on the history and future of radio for media students at U.C. Blue Ash.</p>

<p>Participation in event/program with educational institutions relating to broadcasting careers – November 4, 2020</p>	<p>Station personnel worked directly with Madeira High School students, training them on creating their own sound effects for radio and stage production.</p>
<p>November 7, 2020 Veterans Day Commemoration Lakota West HS Lynda O'Connor C3.org</p>	<p>General Manager assisted with a station presence and PA at the event saluting veterans in our area. The event was also broadcast on WMKV on Veterans Day.</p>
<p>November 11, 2020 Maple Knoll Village Veterans Day Parade—WMKV Music Mobile</p>	<p>General Manager played recorded music for the 2020 Maple Knoll Village Veterans Day Parade on the Maple Knoll campus.</p>
<p>December 15, 2020 WMKV Music Mobile Maple Knoll Village Knolls of Oxford</p>	<p>General Manager played recorded music for the 2020 Maple Knoll Village resident gift distribution on the Maple Knoll campus.</p>
<p>Training program for station personnel – January 2021 and ongoing</p>	<p>Operations Manager is training all production staff at WMKV on new software NCH Wave Pad and FreeRIP and Wide Orbit interface to increase staff efficiency and learn new skills.</p>
<p>February 25, 2021 This Week in Radio Tech National Radio Podcast Twirt.com</p>	<p>General Manager was a guest on the one-hour national podcast talking about radio technology and WMKV.</p>
<p>Training program– March 19, 2021 and ongoing</p>	<p>New program volunteer is training for board work with existing volunteer with input from WMKV staff.</p>
<p>March 24, 2021 Medicare Fraud/Consumer Forum Virtual via Zoom Pro Seniors</p>	<p>WMKV co-sponsored and hosted a Medicare Fraud and Consumer Forum, which had to be done virtually via Zoom instead of our planned live audience show at Maple Knoll's auditorium. The event was recorded March 24 at WMKV and aired April 15 and May 6. Representatives on the panel included Pro Seniors, Ohio Attorney General's Office,</p>

	<p>as of this time.</p> <p>Spring 2021 Harry James Big Band Event at Cincinnati Music Hall-postponed until Fall of 2021.</p> <p>Obviously, group speaking engagements and other gatherings such as our monthly big band dances at Maple Knoll Village are on hold, especially any events planned for Maple Knoll Village, a continuous care retirement community.</p>
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